

FUNDING OUR FUTURE

Engagement Report April 12, 2018





FUNDING OUR FUTURE

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FUNDING OUR FUTURE

Introduction

Mayor Biskupski and the Salt Lake City Council sought feedback to better understand public perceptions of City service needs and potential funding mechanisms ahead of a Council vote on April 17, 2018. The City engaged in an extensive public outreach and engagement effort to collect feedback from residents, businesses and others with a stake in the future of Salt Lake City. The following report summarizes those outreach efforts and results.

Vision

The City's goal is to remain a place where all people can live, work, and play in comfort and safety. By creating more affordable housing options and connecting residents and businesses to better transit and complete streets, Salt Lake City can improve air quality and create a more resilient City for generations to come.

The Need

Salt Lake City's population is growing and is expected to keep growing. The economy is strong, and the amount of people who commute into the City each day to work, learn, be entertained and seek out services, like medical care, is increasing. Salt Lake City is also the hub for northern Utah's tourism and convention services, which increase the strain on infrastructure and services. The City's bright future could be dimmed without investing in critical public services and as such must identify appropriate funding mechanism to address current and future growth.

The Opportunity

Through years of thoughtful study, planning and public involvement, City Administration and Council staff have identified unfunded one-time and ongoing needs in the areas of street maintenance, affordable housing, transit and public safety. Salt Lake City's success provides a one-in-a-generation opportunity to invest in building a better City for everyone.

While the City is considering all available finance options, City officials have identified two that combined stand as viable and reasonable solutions – increasing the City's portion of sales tax and asking voters to consider approving a General Obligation bond to fund a package of infrastructure improvements.



FUNDING OUR FUTURE

Our Approach

Communication Methods:

- Project website
- Direct mail
- Social media
- Email newsletters
- Traditional news media
- In-person opinion leader meetings
- Community Council meetings
- Small business contacting
- Public meetings and workshops

Materials:



FUNDING OUR FUTURE
A COMMUNITY DISCUSSION ABOUT SALT LAKE CITY'S
SERVICE NEEDS AND REVENUE OPTIONS

Improved Street Conditions Greater Housing Opportunities Better Transit Service Increased Neighborhood Safety and Security

Through years of thoughtful study, planning, and public involvement, Salt Lake City Administration and Council staff have identified four areas of critical need. The analysis shows there are unfunded one-time and ongoing needs in the areas of **public safety, street maintenance, transit, and affordable housing** – all areas that need additional funding to maintain the City's high quality of life and help improve air quality.

Mayor Biskupski and the Salt Lake City Council are seeking feedback to better understand public perceptions of City service needs and potential funding mechanisms, including a **0.5 percent sales tax increase (not applied to groceries) and General Obligation bond**. Get involved and let SLC's policymakers know what you think!

LEARN MORE AND MAKE YOUR VOICE HEARD

Attend a Public Hearing
Tuesday, April 3 at 7 p.m.
Tuesday, April 17 at 7 p.m.
(potential Council vote on April 17)
Salt Lake City Council Chambers
451 S State St, 3rd floor

Participate in a Public Workshop
April 4 at 11 a.m. to 1 p.m.
or 4 p.m. to 7 p.m.
Sorenson Unity Center
1383 S 900 W

Make a Comment
Mayor's Office 801-535-7701
City Council Office 801-535-7654
fundingourfuture@slcgov.com

Take the online survey at
fundingourfuture.slc.com

For questions and ADA or accessibility accommodations, contact:
Moana Uluave-Hafoka
Policy Advisor and Community Outreach for Diversity and Human Rights
801-535-7697, moana.uh@slcgov.com

www.FundingOurFutureSLC.com

Engagement Fact Sheet



FINANCIANDO NUESTRO FUTURO:
UNA CHARLA COMUNITARIA ACERCA DE LOS SERVICIOS PUBLICOS
NECESARIOS Y LAS FUENTES DE INGRESO DE SALT LAKE CITY

Una Ciudad Segura Mejor Servicio de Tránsito Más Opciones de Vivienda Calles Bien Cuidadas

Después de varios años de cuidadosos estudios, planeación y participación pública, funcionarios de la Administración de Salt Lake City y personal del Consejo Municipal han identificado cuatro áreas de necesidad crítica. El análisis muestra que hay cientos de millones de dólares en necesidades no financiadas de una sola vez y continuas en las áreas de **seguridad pública, mantenimiento de calles, tránsito y vivienda accesible**, las cuales son áreas que necesitan fondos adicionales para mantener la alta calidad de vida en la ciudad y mejorar la calidad del aire.

La Alcaldesa Biskupski y el Consejo Municipal de Salt Lake solicitan sus comentarios para entender mejor sus ideas acerca de la necesidad de estos servicios en la Ciudad y los posibles mecanismos para financiarlos, los cuales incluyen un aumento del 0.5 por ciento al impuesto sobre las ventas y un bono de Obligación General.

Participe y hágale saber a los legisladores de SLC lo que piensa!

CONOZCA MÁS Y HAGA QUE SU VOZ SEA ESCUCHADA

Asista a las audiencias públicas
en las Salas del Consejo el 3 de abril y el 17 de abril a las 7 p.m.

Participe en una reunión pública el 4 de abril en Sorenson Unity Center a las 11 a.m. a las 1 p.m. y 4 p.m. a las 7 p.m.

Llama a la Línea de Comentarios:
de la Oficina de la Alcaldesa
801-535-7701
del Consejo Municipal al
801-535-7654

Envía un comentario a:
fundingourfuture@slcgov.com

Para preguntas y adaptaciones de ADA o accesibilidad, comuníquese con:
Moana Uluave-Hafoka
Asesor de Políticas y Alianzas Comunitarias para la Diversidad y los Derechos Humanos
801-535-7697, moana.uh@slcgov.com

www.FundingOurFutureSLC.com

Engagement Fact Sheet - Spanish Version



FUNDING OUR FUTURE

FUNDING OUR FUTURE: THE NEED

Through years of thoughtful study, planning and public involvement, Salt Lake City administration and Council staff have identified four areas of critical need:



Improved Street Conditions

Reconstruct and maintain the City's aging street network

- Double the number of lane miles maintained each year from 75 to 155 miles
- Reconstruct the worst roads and maintain the best to increase the maintenance cycle and extend the life of roads
- The recent Pavement Condition Survey found that nearly two-thirds of Salt Lake City's streets are in poor or worse condition with approximately 20% in such poor condition that they need to be rebuilt entirely.

Funding Gap:

- \$20 million a year for new roads and infrastructure (supported by General Obligation bond)
- \$5 million a year for road maintenance (supported by a sales tax increase)



Greater Housing Opportunities

Establish long-range funding mechanisms that can increase the supply of housing for residents of all income levels and those seeking a way out of homelessness

- SLC's Housing and Neighborhood Development Division has identified a 7,500-unit gap in affordable housing for people making \$20,000 or less
- Implement the strategies identified in the Growing Salt Lake Housing Plan such as providing low interest loans to affordable housing developers, assisting with down payment strategies and providing case managers for those looking for affordable housing solutions

Funding Gap: \$20 million a year, but, the division is requesting \$5 million a year (supported by a sales tax increase)



Better Transit Service

Increase transit service and amenities as identified in the Transit Master Plan, particularly on east-west routes

- Provide service on new east-west routes
- Increase frequency to fill the existing gaps in evening, mid-day and weekend service
- Improve the quality of transit stops and shelters
- Better transit service increases opportunities for connecting residents with jobs and affordable housing, improves air quality and adds to the quality of life for all residents and visitors

Funding Gap: \$8 million a year (supported by a sales tax increase)



Increased Neighborhood Safety & Security

Address resident concerns about the safety of their neighborhoods

- Train and hire 50 new police officers to be dispatched to 23 neighborhood beats – providing a community policing model that was requested by residents
- Provide ongoing funding for new officers and associated support services like 911 operators, prosecutors and court personnel
- Additional police presence will assist in serving growing daytime and evening populations

Funding Gap: \$12 million a year (supported by a sales tax increase)

Learn more and make your voice heard www.FundingOurFutureSLC.com



Needs Fact Sheet

FUNDING OUR FUTURE: REVENUE OPTIONS

The City needs to identify new revenue sources to fund the four essential needs of street maintenance, affordable housing, transit and public safety.

City government is funded by a variety of revenue sources, some of which can only be spent on services and other that can only be spent on specific infrastructure projects. While Salt Lake City is considering all available financing options, City officials see two that stand out as viable and reasonable:

INCREASING THE CITY'S PORTION OF SALES TAX



- If the Council approves, the City will raise sales tax by 0.5 percent or 5 cents on a \$10 purchase

- Estimated to generate about \$33 million a year in additional revenue
- Sales tax is paid on most purchases made in the city (with the exception of groceries)
- About 60% of sales tax revenue would be paid by nonresidents – office workers, visitors and tourists
- Sales tax revenue can be used for ongoing needs such as street maintenance and repair, public safety staffing, funding mechanisms for affordable housing and transit service as follows:

Improved street maintenance	\$5 million a year
Increase neighborhood safety	\$12 million a year
Greater housing opportunities	\$5 million a year
Better transit service	\$8 million a year
Rainy-day fund	\$3 million a year

ASKING VOTERS TO CONSIDER A GENERAL OBLIGATION BOND



- If the City proceeds, a General Obligation (GO) bond would be placed on the November ballot

- Would replace two GO bonds that will be paid off in mid-2019 – providing the opportunity to finance other projects without a large increase in property taxes
- Estimated to raise about \$87 million for a package of infrastructure improvements
- If voters approve, property taxes will go up about \$5 a year for the average homeowner

Learn more and make your voice heard www.FundingOurFutureSLC.com



Revenue Fact Sheet



Through years of thoughtful study, planning and public involvement, Salt Lake City administration and Council staff have identified hundreds of millions of dollars in unfunded City services and projects in the areas of streets, transit, housing and neighborhood safety. To help address these critical needs and maintain the City's high quality of life, Mayor Biskupski and the Salt Lake City Council are considering a combination of a 0.5 percent sales tax increase and a General Obligation Bond.

It's time to make your voice heard!

Learn more and take the survey at
www.FundingOurFutureSLC.com



Attend a Public Hearing

Tuesday, April 3 at 7 p.m.

Tuesday, April 17 at 7 p.m. (potential Council vote on April 17)

Salt Lake City Council Chambers

451 South State Street, 3rd floor

Live stream at council.slcgov.com



Participate in a Public Workshop

Wednesday, April 4 at 11 a.m. to 1 p.m. or 4 – 7 p.m.

Sorenson Unity Center

1383 S 900 W



Call a Comment Line

Mayor's Office 801-535-7701

City Council Office 801-535-7654



Submit a Comment

fundingourfuture@slcgov.com

For questions and ADA or accessibility accommodations, contact:

Moana Uluave-Hafoka

Policy Advisor and Community Outreach for Diversity and Human Rights

801-535-7697

moana.uh@slcgov.com

Email

www.FundingOurFutureSLC.com



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LEARN MORE AND MAKE YOUR VOICE HEARD
www.FundingOurFutureSLC.com



Attend a public hearing at Council Chambers on April 3 at 7 p.m.

Participate in a public workshop on April 4 at the Sorenson Unity Center from 11 a.m. - 1 p.m. or 4 - 7 p.m.

Call a Comment Line: Mayor's Office 801-535-7701 City Council Office 801-535-7654

Send a comment to: fundingourfuture@slcgov.com



Asista a la audiencia pública en las Salas del Consejo el 3 de abril a las 7:00 p.m.

Participa en una reunión pública el 4 de abril en Sorenson Unity Center a las 11:00 a.m. a la 1 p.m. y 4 a las 7 p.m.

Lláme a la Línea de Comentarios de la Oficina de la Alcaldesa 801-535-7701 del Consejo Municipal al 801-535-7654

Envía un comentario a: fundingourfuture@slcgov.com

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801-535-7697; moana.uluave@slcgov.com



Salt Lake City
451 South State Street
P.O. Box 160476
Salt Lake City, UT 84116-5476




FUNDING OUR FUTURE:
A COMMUNITY DISCUSSION ABOUT SALT LAKE CITY'S SERVICE NEEDS AND REVENUE OPTIONS

Salt Lake City's population is growing. The economy is strong and the number of people coming into the city each day to take advantage of various amenities and attractions is increasing. This boom in daytime and resident populations combined with decades of frugal budgeting has created a need to invest in critical services and infrastructure.

Through years of thoughtful study, planning, and public involvement, Salt Lake City Administration and Council staff have identified hundreds of millions of dollars in unfunded one-time and ongoing needs in the areas of public safety, street maintenance, transit and affordable housing.

Mayor Biskupski and the Salt Lake City Council are seeking feedback to better understand public perceptions of City service needs and potential funding mechanisms, including a 0.5 percent sales tax increase and General Obligation bond.

Get involved and let SLC's policymakers know what you think!

www.FundingOurFutureSLC.com

La Alcaldesa Biskupski y el Consejo Municipal están solicitando comentarios sobre necesidades del servicio de la ciudad y los posibles métodos de financiamiento, los cuales incluyen un aumento al impuesto sobre las ventas de un 0.5 por ciento y un bono de obligación general.

¡Participe y comparta sus ideas con los legisladores de la Ciudad!

Postcard #1



**REMINDER:
UPCOMING ENGAGEMENT OPPORTUNITIES**



Take the online survey at fundingourfuture.com
Participa en la encuesta



Submit a comment: Mayor's Office 801-535-7701 City Council Office 801-535-7654
fundingourfuture@slcgov.com
Envía un comentario



Attend a public hearing Tuesday, April 17 at 7 p.m. City Council Chambers 451 S State St, 3rd floor
Asista a las audiencias públicas

Find more ways to get involved at
www.FundingOurFutureSLC.com

For questions and ADA or accessibility accommodations, contact:
Moana Uluave-Hafoka
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Salt Lake City
451 South State Street
P.O. Box 160476
Salt Lake City, UT 84116-5476




FUNDING OUR FUTURE
THERE'S STILL TIME TO MAKE YOUR VOICE HEARD!

Mayor Biskupski and the Salt Lake City Council are considering a combination of a 0.5 percent sales tax increase and a General Obligation bond to help address unfunded services and projects in the areas of street maintenance, affordable housing, transit and public safety. Residents have identified these four critical needs as important to maintaining our high quality of life and to improving air quality.

Learn more and make your voice heard!
www.FundingOurFutureSLC.com

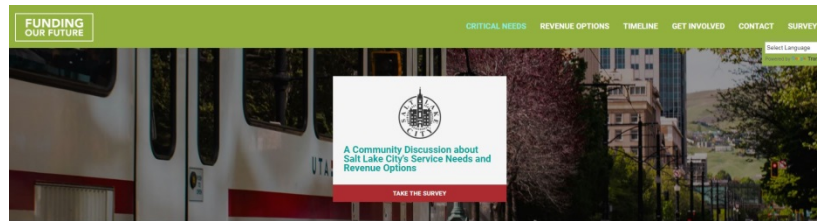
La Alcaldesa Biskupski y el Consejo Municipal de Salt Lake están considerando combinar un incremento del 0.5 por ciento al impuesto sobre las ventas y un bono de obligación general para ayudar a pagar por servicios y proyectos no financiados en las áreas de mantenimiento de calles, vivienda accesible, tránsito y seguridad pública. La gente que vive en la ciudad identificó estas necesidades como las más importantes para continuar la alta calidad de vida y mejorar el aire.

Postcard #2

www.FundingOurFutureSLC.com



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Salt Lake City's population is growing and is expected to keep growing. Our economy is strong, and the number of people commuting into the city every day to work, learn, be entertained and seek out services is increasing.

But that growth brings challenges. The City's bright future could be dimmed without investing more in our critical public services.

Through years of thoughtful study, planning and public involvement, Salt Lake City's Administration and Council staff have identified unfunded one-time and ongoing needs in the areas of **street maintenance, affordable housing, transit and public safety**.



Salt Lake City's Four Critical Needs



Improved Street Conditions

Need: Reconstruct and maintain the City's aging street network.

- Double the number of lane miles maintained each year from 75 to 155 miles
- Reconstruct the worst roads and maintain the best to increase the City's maintenance, repair, and reconstruction (M/R) road miles.

About SLC's Streets:

- A recent citywide Pavement Condition Survey found that nearly two-thirds of Salt Lake City streets are in poor condition or worse.
- Approximately 20% of City roads are in such poor condition that they must be rebuilt.
- Officials estimate the City should spend \$20 million a year for the next decade to completely rebuild the worst roads.
- Over the past several decades, available funding for street reconstruction has typically been less than \$10 million a year.
- The City also estimates that doubling the existing maintenance budget to \$5 million a year would increase the maintenance cycle and extend the life of roads.
- Improving street conditions has numerous benefits including positive impacts on economic development, improved air quality (as roads are redesigned to allow for more bike and transit) and even individual cost-savings.
- A 2015 study of Salt Lake City streets showed that poor road conditions cost motorists an additional \$60 per year in extra fuel consumption, tire repair and car maintenance.
- To learn about the City's street maintenance needs and to read the Pavement Condition Survey, [click here](#).

Funding Gap:

- \$20 million a year for new roads and infrastructure (supported by a General Obligation bond)
- \$5 million a year for road maintenance (supported by a sales tax increase)



Website

www.FundingOurFutureSLC.com



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Overview of Outreach

Website Visits:

- Unique Pageviews as of April 12, 2018 – 2,748
- Total Pageviews as of April 12, 2018 – 3,472

Survey Hits:

- 1,885 surveys completed as of April 12, 2018
- 347 direct responses from Qualtrics Community Feedback group
- 1,538 responses from FundingOurFutureSLC.com website link

Telephone Comments:

- 21 calls as of April 10, 2018
 - Support: 4
 - Biking and cycling needs to be a bigger part of city planning/development
 - Against: 13
 - Salt Lake City needs to budget better/use existing tax revenue (i.e. from growth, current sales tax revenue)
 - Don't want to see the money going to UTA
 - The City should stop spending money on festivals (i.e. Pride, Arts Festival, etc.) and redirect that funding elsewhere
 - Neutral: 5

Email/Online Comments

- 51 emails as of April 10, 2018
 - Support: 17
 - Want to see low income housing funded by additional revenue
 - Desire to see real plans for how additional revenue will be spend
 - Proposed spending should include parks and open space
 - Against: 24



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- City needs to be fiscally responsible using their existing budget /cut back unnecessary spending
- Concerned about how the increase will impact continued economic growth in SLC (deter companies from relocating to City, make the area less attractive to home buyers)
- Detrimental to small businesses that are already struggling to pay rent, park and compete with online sellers
- More growth and new residents is already bringing in additional tax revenue
- The City should use user fees instead
- Would penalize people for spending local
- Spending should not go to rebranding UTA
- Neutral : 10

Qualtrics/Survey Comments:

- 1,826 as of April 11, 2018

Email Blast

- 21,700 contacts
 - SLC Civic Engagement database 10,800
 - Council email newsletters 4,000
 - Qualtrics list 2,600
 - Open City Hall 4,300

Postcards to Residents & Businesses

- Mailed to 92,928 residents and businesses
 - Postcard #1 March 28-30, 2018
 - Postcard #2 April 4-6, 2018

Community Council Meetings:

- Liberty Well Community Council- March 14, 2018
- Downtown Community Council - March 21, 2018
- Capitol Hill Community Council - March 21, 2018
- East Bench Community Council - March 21, 2018



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- Glendale Community Council - March 21, 2018
- Fairpark Community Council - March 22, 2018
- East Liberty Community Council - March 22, 2018
- Wasatch Hollow Community Council - March 28, 2018
- Poplar Grove Community Council - March 28, 2018
- Bonneville Hills & Foothill/Sunnyside Community Councils - March 28, 2018
- Central City Community Council - April 4, 2018
- Rose Park Community Council - April 4, 2018
- Yalecrest Community Council - April 4, 2018
- Greater Avenues Community Council - April 4, 2018
- Sugar House Community Council - April 4, 2018
- Ball Park Community Council - April 5, 2018
- Jordan Meadows & Westpointe Community Councils – April 11, 2018
- East Central Community Council – April 12, 2018

Community Council Comments:

- Has the City looked at other taxes to increase?
- Resident suggested that the City be frugal with existing resources and find ways to share materials
- Resident suggested that the city sell its extra property and use that revenue
- Concerns about being evicted/unable to pay rent with an increase in property taxes
- Why doesn't the city trim the budget instead of raise taxes
- Perception that the west side doesn't see benefits from taxes
- Include parks in plan for spending new funding
- Salt Lake City needs a housing bond
- City administration needs to better explain how affordable housing funding works
- Street proposal won't get Salt Lake City where it needs to be
- Concentrate on housing for the lowest incomes first
- Will sales tax revenue help the mental health community?
- Concerns about the method used to identify critical needs to receive additional funding
- What effect will a tax increase have on businesses?
- Street reconstruction should be to complete street standards
- Why hasn't the City properly paid for infrastructure earlier?
- Consider creating a Bicycle and Pedestrian Master Plan
- Implement a commuter tax on Foothill Dr.
- HAND should require developments to have affordable units



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- Buses need to run past 8 p.m.
- Why have road repairs been deferred this long?
- General fund increases are out of control and the personal costs are being increased too much by each administration
- How expensive will the bond debt be? Has the city secured lenders yet?
- Little increases to taxes, property values, etc. add up and add to the burden on residents
- Will bond money go to the Northwest Quadrant?
- Can the City earmark the money from the sales tax increase for specific services?
- Will residents have an opportunity to weigh in on how additional revenue is spent?
- Positive reaction to improving transit service
- Residents want accountability – they want to see where the money is being used
- Have a greater police presence in individual neighborhoods and downtown (especially in the evening)
- Coordinate service/infrastructure improvements to maximize spending (i.e. installing a new sewer line and street at the same time)

Opinion Leader Meetings/Presentations:

- 11 meetings
- Ellen Reddick, Impact Factory Utah – March 21, 2018
- Jeff Worthington, Utah AFL-CIO – March 29, 2018
- Glenn Bailey, Crossroads Urban Center – March 29, 2018
- George Chapman, Salt Lake City Resident – March 29, 2018
- Kristen Lavelett, Local First – March 29, 2018
- Dan Nackerman, Housing Authority of Salt Lake City – March 29, 2018
- Rich Thorne, Associated Contractors of Utah – March 29, 2018
- Maria Garcia, NeighborWorks – April 2, 2018
- Dan Lofgren, Cowboy Partners – April 3, 2018
- Ted Knowlton, University of Utah Metro Research Center – April 5, 2018
- Jean Hill, Catholic Church – April 10, 2018

Opinion Leader Comments:

- Homeowners are struggling, they already overpay for their homes and can't pay for needed renovations and repairs
- The City should focus on transit and not bicycles



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- Housing needs to be a part of the sales tax, not a separate vote in November
- Grocery exemption makes sales tax palatable
- \$10 million should go to housing
- Improving infrastructure around affordable housing sites helps with success (i.e. proximity to transit, access to services for at-risk populations, etc.)
- Wants to see proactive, not reactive, public safety response
- A sales tax is the only way to address street needs; streets are backbone of the economy
- City permitting process is lengthy and costs time and money – chasing businesses away
- Housing solutions need to be diverse, mixed income
- The City needs to build trust in the community; lack of confidence that they will do what is promised as a result of previous actions
- Need housing grants, not loans – housing prices are too high and families can't afford to move into to new developments
- \$5 million isn't enough to make an impact on housing
- The City should spend money on fixed transit instead – will have a greater impact because people can eliminate cars and use savings for housing
- Need a lock box for funding to prove that the money will be spent where the city says it will – the City has lost trust due to past actions
- Supportive of needs areas and bond, but not sales tax increase
- Concerned that a sales tax increase would discourage residents from voting for SB 136 – hurting chance to improve transit in the rest of the County
- Having a healthy, thriving Downtown can overcome the need for a sales tax increase – however it is not an organic process and needs to be continually worked on
- Sales tax is regressive which hurts those in the lowest income brackets
- Additional transit is important for low income residents and environmental benefits – can help tourism and economic development too
- City should look at adjusting city ordinances to widen the pool of affordable housing (i.e. rules on number of unrelated people occupying a residence regardless of size)
- Avoid duplicating services that already exist (i.e. Community Connection Center duplicates the Road Home)
- Opposition to using UTA as a transit provider
- Downtown office buildings are already having a hard time competition with areas south of town and an increase would make it harder
- Detrimental to the future of office development
- Not concerned with consumers being driven away by the increase



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- More concern from local business community groups about the impacts of the property tax increase (rent prices)
- A sales tax would make it difficult for Salt Lake shopping centers to compete with similar centers in the County

Public Hearings:

- Public Hearing #1 March 20, 2018
- Public Hearing #2 April 3, 2018
- Public Hearing #3 April 17, 2018

Public Workshops – April 4, 2018 11 a.m. – 1 p.m. and 4 p.m. – 7 p.m.

- 18 attendees

Needs Recognition Station

Improved Street Conditions	Greater Housing Opportunities	Better Transit Service	Increased Neighborhood Safety & Security
10	6	4	8

Social Media Engagement



The Kem C. Gardner Policy Institute
March 28 at 11:05am · 🌐

Register now for our April Newmaker Breakfast, featuring Salt Lake City Mayor Jackie Biskupski and Salt Lake City Council Chair Erin Mendenhall. The discussion will focus on the critical service needs for the city and how potential funding mechanisms might work for residents and business owners.



April Newmaker Breakfast: Funding our Future
The Kem C. Gardner Policy Institute announces its next "Newmaker Breakfast," a...

GARDNER.UTAH.EDU [Learn More](#)



Michelle Quist
@MichelleQuist [Follow](#)

Salt Lake City increasing sales tax under D mayor Biskupski? You're kidding. #utpol Weighing a sales tax increase, Salt Lake City is asking residents how to pay for cops, roads, housing and buses, via @sltrib



Weighing a sales tax increase, Salt Lake City is asking residents how to pay f... Seeking new dollars for public safety, housing, roads and public transit, Salt Lake City expects to decide on a half-penny sales tax increase soon, possibly by April 17, ...
sltrib.com



FUNDING OUR FUTURE



Salt Lake City Council

March 19 at 2:33pm · 🌐

The Salt Lake City Council and Mayor Jackie Biskupski want to know what you think about the City's long term service needs and possible funding methods, including a sales tax increase and General Obligation bond.

Salt Lake City's population is growing, its economy is strong, and its neighborhoods are vibrant and welcoming. City staff and policymakers have spent the past several years studying the City's long-term service needs and possible ways to fund them.

Here's how you can learn more and make your voice heard:

- Visit www.FundingOurFutureSLC.com for more information
- Attend a public hearing at Council Chambers on Tuesday, March 20 and Tuesday, April 3 at 7 p.m.
- Call the City Council Comment Line at 801-535-7654
- Contact the Mayor's Office at 801-535-7701
- Participate in a public workshop in early April.



Funding Our Future SLC |

Through years of thoughtful study, planning and public feedback, Salt Lake City's Administration and Council staff have identified nearly \$150 million in unfunded one-time and ongoing needs in the areas of public safety, street maintenance, transit and affordable housing.

FUNDINGOURFUTURESLC.COM

Like

Comment

Share

5

Chronological

4 Shares

1 Comment



West View Media

March 16 at 2:05pm · 🌐

Mayor Biskupski and the City Council want to know what you think about the City's long term service needs and possible funding methods, including a sales tax increase and General Obligation bond.

Salt Lake City's population is growing, its economy is strong, and its neighborhoods are vibrant and welcoming. City staff and policymakers have spent the past several years studying the City's long-term service needs and possible ways to fund them.

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- Call the City Council Comment Line at 801-535-7654
- Contact the Mayor's Office at 801-535-7701
- Participate in a public workshop at the Sorenson Unity Center on Thursday, April 5 at 11 a.m.-1 p.m. or 4-7 p.m.



Funding Our Future SLC |

Through years of thoughtful study, planning and public feedback, Salt Lake City's Administration and Council staff have identified nearly \$150 million in unfunded one-time and ongoing needs in the areas of public safety, street maintenance, transit and affordable housing.

FUNDINGOURFUTURESLC.COM

Like

Comment

Share

4



Mayor Jackie Biskupski

March 19 at 4:44pm · 🌐

As #SLC continues to grow, we must address the City's critical service needs of affordable housing, public safety, transit, and street maintenance. The Mayor's Office and Salt Lake City Council are exploring ways to address growth issues, fund our future, and control our own destiny.

Learn more about the City's efforts and make your voice heard tomorrow, 7:00 p.m. in the City Council Chambers, in the first of two public hearings on #FundingOurFuture.

Can't attend? Send comments to fundingourfuture@slogov.com or call the comment lines below:

Mayor's Office: 801-535-7701

City Council: 801-535-7654



Get Involved | Funding Our Future SLC

Mayor Biskupski and the Salt Lake City Council are seeking feedback to better understand public perceptions of City service needs and potential funding ...

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Salt Lake City Council

March 23 at 12:48pm · 🌐

Have you had a hard time finding affordable rent? Do you think transit options in your neighborhood are lacking? A sales tax increase could make a big impact on these areas and more. Tell the Council what you think at an April 3 public hearing. Learn more. www.FundingourfutureSLC.com



Funding Our Future SLC |

Through years of thoughtful study, planning and public feedback, Salt Lake City's Administration and Council staff have identified nearly \$150 million in unfunded one-time and ongoing needs in the areas of public safety, street maintenance, transit and affordable housing.

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www.FundingOurFutureSLC.com



FUNDING OUR FUTURE



Salt Lake City Council
March 28 at 4:32pm · 🌐

** Salt Lake City Seeks Feedback on Sales Tax and Bond Proposal **

Mayor Biskupski and the Salt Lake City Council are seeking resident feedback to better understand public perceptions of City service needs and potential funding mechanisms.

The Mayor and City Council are currently exploring the possibility of activating a 0.5% sales tax option provided to the City in 2015.

The ongoing funding could be used to help fund growth related priority areas of street repair, affordable housing, transit service, and neighborhood safety and security.

City officials are also exploring the possibility of placing a general obligation bond on the ballot in November which could be used to help significantly improve street and roadway conditions.

A recent roadway survey found nearly two-thirds of Salt Lake City's roads were in poor or worse condition. The City estimates it would need to spend approximately \$20 million per year for the next ten years to move roadway conditions from failing to improving.

The proposed sales-tax increase is estimated to generate between \$32 and \$34 million annually and would exempt food (groceries) and large purchases like automobiles. The potential bond is estimated to be \$87 million and would replace two bonds approved by voters 20 years ago, which will be paid off in mid-2019.

The timing of the proposed bond and expiring bonds would give the City access to needed funding without a large increase in property taxes.

The City is engaging in an extensive public outreach and involvement effort to seek public feedback from residents, businesses and others with a stake in the future of Salt Lake City. A January poll of Salt Lake City residents found 65% of respondents supported increasing sales taxes to provide ongoing funding for growth-related priorities. The same poll also found nearly two-thirds of respondents would support a bond proposal for infrastructure projects.

* Salt Lake City Council Work Session Briefing

April 3

5:15 PM (approximately)

Salt Lake City and County Building, 3rd Floor, Council Workroom

* Funding Our Future Public Open House

April 3

5:00 PM – 7:00 PM

Salt Lake City and County Building, 3rd Floor, Hallway

* Funding Our Future Public Workshops

April 4

11:00 AM – 1:00 PM

4:00 PM – 7:00 PM

Sorenson Unity Center

* Salt Lake City Council Public Hearings

April 3 and 17

7:00 PM

Salt Lake City and County Building, 3rd Floor, Council Formal Chambers

Funding Our Future Online Survey

www.fundingourfutureslc.com/get-involved



Increased Public Safety



Improved Street Conditions



Better Transit Service



Greater Housing Opportunities

Like

Comment

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👍👎 2

Chronological ▾

4 Shares

1 Comment



Liberty Wells Community Council
March 30 at 8:49am · 🌐

Through years of thoughtful study, planning and public involvement, Salt Lake City staff has identified millions of dollars in unfunded City services and projects in the areas of streets, housing, transit and neighborhood safety. To help address these critical needs and maintain the City's high quality of life, Mayor Biskupski and the Salt Lake City Council are considering a combination of a 0.5 percent sales tax increase and a General Obligation Bond.

It's time to make your voice heard! Click the link below to provide feedback.

*****Corrected link*****

<http://fundingourfutureslc.com/get-involved/>



Get Involved | Funding Our Future SLC



Get Involved | Funding Our Future SLC



Mayor Jackie Biskupski
March 26 at 4:51pm · 🌐

#SLC is booming. We see and feel it every day – our population doubles, a business expands, new housing comes on the market, more people take public transit, and our streets continue to get worse.

In order to sustain such growth, we must #fundourfuture to control our own destiny. The Salt Lake City Council and I are considering several options for creating both one-time and ongoing revenue to address these critical needs and services – funding to support #publicsafety, repair and replace our #streets, build #affordablehousing, and create a more equitable public #transit network.

We want to hear from you! Take the survey below, share with your friends and family, and tell us your thoughts on a growing Salt Lake City.



Get Involved | Funding Our Future SLC

Mayor Biskupski and the Salt Lake City Council are seeking feedback to better understand public perceptions of City service needs and potential funding...

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www.FundingOurFutureSLC.com




FUNDING OUR FUTURE

The Pioneer Park Coalition
March 30 at 12:00pm · 🌐

Salt Lake City is looking for public input on 2 proposed tax increases, both of which would fund #slc priority issues: street repair, affordable housing, transit service, & neighborhood safety. Go to fundingourfutureslc.com to make your voice heard!
PC: Deseret News

Read the full story at <https://www.deseretnews.com/.../salt-lake-city-seeking-public...>

#ppc #pioneerparkcoalition #slc #utah #saltlakecity #utahgram #instautah #operationriogrande #theroadhome #slcutah



Like Comment Share

2

Salt Lake City Council
March 31 at 9:24am · 🌐

To help address critical service needs, Salt Lake City leaders are considering a combination of a 0.5 % sales tax increase and a General Obligation bond. Open House and Council public hearing on Tuesday, April 3.

Public workshop on Wednesday April 4 at the Sorenson Unity Center, 1383 South 800 West from 11 a.m. to 1 p.m. or 4-7 p.m.

Learn more: www.FundingOurFutureSLC.com



Funding Our Future SLC |
Through years of thoughtful study, planning and public feedback, Salt Lake City's Administration and Council staff have identified hundreds of millions of dollars in unfunded one-time and ongoing needs in the areas of public safety, street...

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3 Shares

SLCgov
April 2 at 3:33pm · 🌐

SLC needs your help deciding how we fund our future. Make your voice heard! Join us for a public hearing or workshop this week, or take the survey today. <http://fundingourfutureslc.com/>. Details below.

Salt Lake City Council Work Session Briefing
April 3
5:15 PM (approximately)
Salt Lake City and County Building, 3rd Floor, Council Workroom

Funding Our Future Public Open House
April 3
5:00 PM – 7:00 PM
Salt Lake City and County Building, 3rd Floor, Hallway

Funding Our Future Public Workshops
April 4
11:00 AM – 1:00 PM
4:00 PM – 7:00 PM
Sorenson Unity Center



187 Views

Like Comment Share

4

Chronological

3 Shares 1 Comment

Salt Lake City Council
April 2 at 4:00pm · 🌐

Tell #SLC's policymakers what you think! Attend a public hearing TOMORROW, Tuesday, April 3 at 7 p.m. at the Council Chambers to discuss our City's critical service needs and potential revenue options. Learn more at [#utpol](http://www.FundingOurFutureSLC.com)



Funding Our Future SLC |
Through years of thoughtful study, planning and public involvement, Salt Lake City's Administration and Council staff have identified unfunded one-time and ongoing needs in the areas of street maintenance, affordable housing, transit and public...

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FUNDING OUR FUTURE

KUER 90.1
April 3 at 6:56am · 🌐

The sales tax is a great way to collect money from everyone who uses the city, not just homeowners, says Salt Lake City Council Chair Erin Mendenhall.



Salt Lake City Residents Have Just Two More Weeks To Weigh In On Tax Increase

There's still time for Salt Lake City residents to tell city leaders what they think...

KUER.ORG

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3 Chronological

Salt Lake City Council
April 3 at 1:30pm · 🌐

The City Council is hosting a second public hearing tonight starting at 7 p.m. to discuss the proposed 0.5 percent sales tax increase.

Come learn more about the potential sales tax increase and the critical public services it would support at a pre-meeting public open house from 5 to 7 p.m. in the 3rd floor hallway of the Salt Lake City & County Building (451 S State St)

Get more information at www.FundingOurFutureSLC.com



Funding Our Future SLC |

Through years of thoughtful study, planning and public involvement, Salt Lake City's Administration and Council staff have identified unfunded one-time and ongoing needs in the areas of street maintenance, affordable housing, transit and public...

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3

SLCgov
April 3 at 2:37pm · 🌐

Mayor Jackie Biskupski and the Salt Lake City Council are seeking feedback on City service needs and potential funding mechanisms (possibly through a sales tax increase and General Obligation Bond for the City). Weigh in TONIGHT before or during the City Council Meeting at City Hall, 451 S. State Street, Third Floor. Tell #SLC policymakers what you think about Funding Our Future SLC. Ways to get involved:

ATTEND OPEN HOUSE:
5-7 p.m. Third Floor City Hall

ATTEND PUBLIC HEARING:
7 p.m. Third Floor City Council Chambers

TAKE THE SURVEY:
If you are unable to make it, learn more and take the survey at <http://fundingourfutureslc.com/get-involved/>.



CITY COUNCIL MEETING
Tues. April 3
RDA Meeting @ 2:00
Formal Meeting @ 7:00
CITY AND COUNTY BLDG.
451 S. STATE STREET, SLC
WATCH LIVE ON YOUTUBE AND FACEBOOK

SLCgov added an event.
March 26 at 11:27am · 🌐

As Salt Lake City continues to grow, we must address the City's critical service needs of affordable housing, public safety, transit, and street maintenance. Mayor Jackie Biskupski and the Salt Lake City Council are seeking public feedback to better understand public perceptions of City service needs and to explore potential funding mechanisms.

Learn more and make your voice heard by participating in a public workshop on April 4th, at the Sorenson Unity Center. 11 a.m. – 1 p.m. and 4 p.m. – 7 p.m.

Visit <http://fundingourfutureslc.com> for more information.

Can't make it? Participate in person or online:

- Take the online survey: <https://bit.ly/2ukloXY>
- Attend a City Council public hearing on April 3rd; 7 p.m. in the Council Chambers
- Call a Comment Line: Mayor's Office: 801-535-7701 or City Council Office: 801-535-7854
- Email your comments to fundingourfuture@slc.gov

For questions and ADA or accessibility accommodations, contact Moana Uluave-Hafoka, Policy Advisor and Community Outreach for Diversity and Human Rights – 801-535-7897; moana.uh@slc.gov



FUNDING OUR FUTURE

APR 4 Funding Our Future: Public Workshop
Wed Apr 4 · 2 Times · Sorenson Unity Center · S...
Madalena and 2 friends like this place

Interested



FUNDING OUR FUTURE



Mayor Jackie Biskupski

April 3 at 2:46pm · 🌐

We want to hear from you! The Salt Lake City Council and I are considering funding options to support public safety, fix our streets, build affordable housing, and expand transit options.

Make your voice heard by attending a public open house, TONIGHT, 5-7 pm on the third floor of City Hall, and a 7 pm public hearing in the City Council Chambers.

Can't attend? Click below to learn other ways you can participate, including an online survey (here: <https://bit.ly/2ukloXY>) or attending another public open house this Wednesday, April 4th, 11 am – 1 pm, and 4 pm – 7 pm at Sorenson Unity Center.



Get Involved | Funding Our Future SLC

Mayor Biskupski and the Salt Lake City Council are seeking feedback to better understand public perceptions of City service needs and potential funding...

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2 Comments



Derek Kitchen

April 3 at 11:45am · 🌐

You may have heard that the City is considering a combination of a 0.5 percent sales tax increase and a General Obligation (GO) bond in order to help address critical service needs like road infrastructure, transit, affordable housing and neighborhood safety and security. It's time to make your voice heard! Take a survey about the proposal and let us know what you think at www.FundingOurFutureSLC.com. You can also share your thoughts with the Council in person at our meeting TONIGHT at 7 p.m.



Like

Comment

Share

👍 16

1 Share



SLGov

April 3 at 2:37pm · 🌐

Mayor Jackie Biskupski and the Salt Lake City Council are seeking feedback on City service needs and potential funding mechanisms (possibly through a sales tax increase and General Obligation Bond for the City). Weigh in TONIGHT before or during the City Council Meeting at City Hall, 451 S. State Street, Third Floor. Tell #SLC policymakers what you think about Funding Our Future SLC. Ways to get involved:

ATTEND OPEN HOUSE:

5-7 p.m. Third Floor City Hall

ATTEND PUBLIC HEARING:

7 p.m. Third Floor City Council Chambers

TAKE THE SURVEY:

If you are unable to make it, learn more and take the survey at <http://fundingourfutureslc.com/get-involved/>.



42 Views



Salt Lake City Council

April 4 at 9:13am · 🌐

Residents and city officials have identified four critical needs that are important to maintaining Salt Lake City's high quality of life and improving our air quality. They are:

- Improved Street Conditions
- Greater Housing Opportunities
- Better Transit Service
- Increased Neighborhood Safety & Security

Join City staff for a public workshop TODAY at the Sorenson Unity Center (1383 S 900 W) to learn more about these critical needs and potential revenue options, including a 0.5 percent sales tax increase that would NOT apply to groceries.

There are two sessions available at 11:00 a.m. to 1 p.m. AND 4 to 7 p.m. Visit www.FundingOurFutureSLC.com for more info.



Funding Our Future SLC |

Through years of thoughtful study, planning and public involvement, Salt Lake City's Administration and Council staff have identified unfunded one-time and ongoing needs in the areas of street maintenance, affordable housing, transit and public...

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🌐

👍👍 4

Chronological ▾

www.FundingOurFutureSLC.com



FUNDING OUR FUTURE



Salt Lake City Council added 4 new photos.
April 4 at 1:06pm · 🌐

Funding Our Future – Workshop is today April 4 (4-7 pm),
Next Public Hearing is April 17

Salt Lake City's population is growing, its economy is strong, and its neighborhoods are vibrant and welcoming. Yet, despite being on the upswing, Salt Lake City's bright future could be dimmed without investing more in our critical public services and infrastructure.

Salt Lake City policy makers and staff spent the past several years studying the City's long-term service needs and possible ways to fund them.

Analysis shows significant, unfunded one-time and ongoing financial needs in the areas of roads, housing, transit and public safety – all areas that need additional funding to maintain the City's high quality of life and improve air quality.

Mayor Biskupski and the City Council have launched a concerted effort to seek feedback about these needs and possible funding methods, including a 0.5 percent sales tax increase and General Obligation bond.

Here's how you can learn more and make your voice heard:

* Participate in a Public Workshop

Wednesday, April 4 at 11 a.m. to 1 p.m. or 4 – 7 p.m.
Sorenson Unity Center
1383 South 900 West

* Attend a Public Hearing

Tuesday, April 17 at 7 p.m.
(potential Council vote on April 17)
Salt Lake City Council Chambers
451 South State Street, 3rd floor
Live stream at slccouncil.com

* Submit a Comment

Email fundingourfuture@slcgov.com

Call the Mayor's Office 801-535-7701

Call the City Council Office 801-535-7654

* Learn More and Take the Survey: www.FundingOurFutureSLC.com



Like

Comment

Share

👍 4



SLCgov
April 2 at 3:33pm · 🌐

SLC needs your help deciding how we fund our future. Make your voice heard! Join us for a public hearing or workshop this week, or take the survey today, <http://fundingourfutureslc.com/>. Details below.

Salt Lake City Council Work Session Briefing
April 3
5:15 PM (approximately)... See More



186 Views



Like



Comment



Share



SLCgov shared their event.
April 4 at 1:33pm · 🌐

Thanks to those who came out for our first Funding Our Future workshop. Please join us later today for another public workshop from 4-7 p.m. If you are unable to attend, you can learn more at <http://fundingourfutureslc.com/> and take our online survey. Get involved and let #SLC policy makers know what you think.



APR
4

Funding Our Future: Public Workshop

Wed Apr 4 · 2 Times · Sorenson Unity Center · S...

Madalena and 2 friends like this place

★ Interested

Like

Comment



www.FundingOurFutureSLC.com



FUNDING OUR FUTURE

Sugar House Community Council

April 6 at 2:03pm · 📍

Salt Lake City Seeks Feedback on Sales Tax and Bond Proposal

Mayor Biskupski and the Salt Lake City Council are seeking resident feedback to better understand public perceptions of City service needs and potential funding mechanisms. The Mayor and City Council are currently exploring the possibility of activating a 0.5% sales tax option provided to the City in 2015. The ongoing funding could be used to help fund growth related priority areas of street repair, affordable housing, transit service, and neighborhood safety and security.

City officials are also exploring the possibility of placing a general obligation bond on the ballot in November which could be used to help significantly improve street and roadway conditions. A recent roadway survey found nearly two-thirds of Salt Lake City's roads were in poor or worse condition. The City estimates it would need to spend approximately \$20 million per year for the next ten years to move roadway conditions from failing to improving.

The proposed sales-tax increase is estimated to generate between \$32 and \$34 million annually and would exempt food (groceries) and large purchases like automobiles. The potential bond is estimated to be \$87 million and would replace two bonds approved by voters 20 years ago, which will be paid off in mid-2019. The timing of the proposed bond and expiring bonds would give the City access to needed funding without a large increase in property taxes.

The City is engaging in an extensive public outreach and involvement effort to seek public feedback from residents, businesses and others with a stake in the future of Salt Lake City. A January poll of Salt Lake City residents found 65% of respondents supported increasing sales taxes to provide ongoing funding for growth-related priorities. The same poll also found nearly two-thirds of respondents would support a bond proposal for infrastructure projects.

The City will host a media background briefing on the proposal Thursday, March 29th between 4:00 – 5:00 PM in Room 425 of the City and County Building. Transportation, housing, police, engineering, and finance staff will be available to discuss the proposal with reporters.

Salt Lake City Council Work Session Briefing
April 3 5:15 PM (approximately)

Salt Lake City and County Building, 3rd Floor, Council Workroom
Funding Our Future Public Open House
April 3 5:00 PM – 7:00 PM

Salt Lake City and County Building, 3rd Floor, Hallway
Funding Our Future Public Workshops

April 4
11:00 AM – 1:00 PM
4:00 PM – 7:00 PM

Sorenson Unity Center

Salt Lake City Council Public Hearings

April 3 and 17

7:00 PM

Salt Lake City and County Building, 3rd Floor, Council Formal Chambers

Funding Our Future Online Survey

www.fundingourfutureslc.com/get-involved



Get Involved | Funding Our Future SLC

Get Involved | Funding Our Future SLC



Lara Fritts, CEC

@LaraLFritts

Follow

David Litvac at the @DowntownSLC talking about the Mayor's Salt Lake City sales tax and bonding proposal. Funds will be used for affordable housing, infrastructure and transit.



9:38 AM · 9 Apr 2018



The Pioneer Park Coalition

March 30 at 12:00pm · 📍

Salt Lake City is looking for public input on 2 proposed tax increases, both of which would fund #slc priority issues: street repair, affordable housing, transit service, & neighborhood safety. Go to fundingourfutureslc.com to make your voice heard!

PC: Deseret News

Read the full story at <https://www.deseretnews.com/.../salt-lake-city-seeking-public...>

#ppc #pioneerparkcoalition #slc #utah #saltlakecity #utahgram #instautah #operationriogrande #theroadhome #slcutah



Like

Comment

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2

www.FundingOurFutureSLC.com



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Business Districts Contacted:

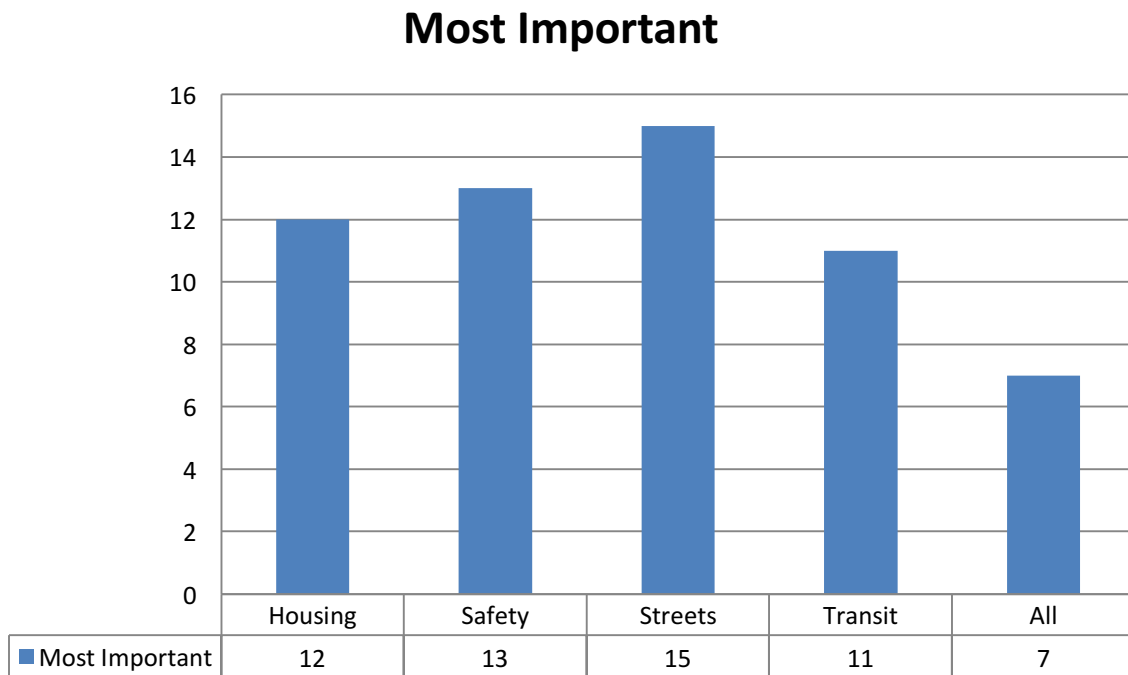
- Sugar House
- Broadway
- Glendale
- North Temple River District
- 9th & 9th
- Central 9th
- Jefferson/900 S
- State Street
- 15th & 15th
- 4th South
- Trolley Square
- Gateway
- Main Street
- University 1300 E
- Foothill Village
- 21st S East End
- Avenues
- Marmalade
- Rose Park
- Emigration Market
- Downtown Alliance Downtown Development Committee
- Downtown Alliance Board
- Downtown Alliance Downtown Merchants



FUNDING OUR FUTURE

Business Feedback:

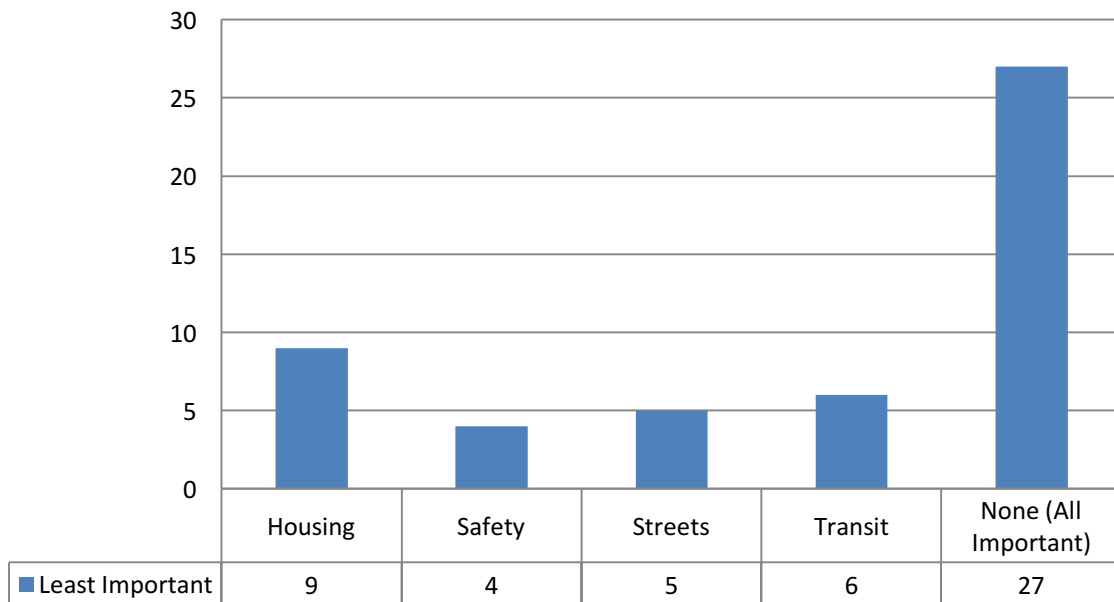
Q1: What is the most important service need in Salt Lake City



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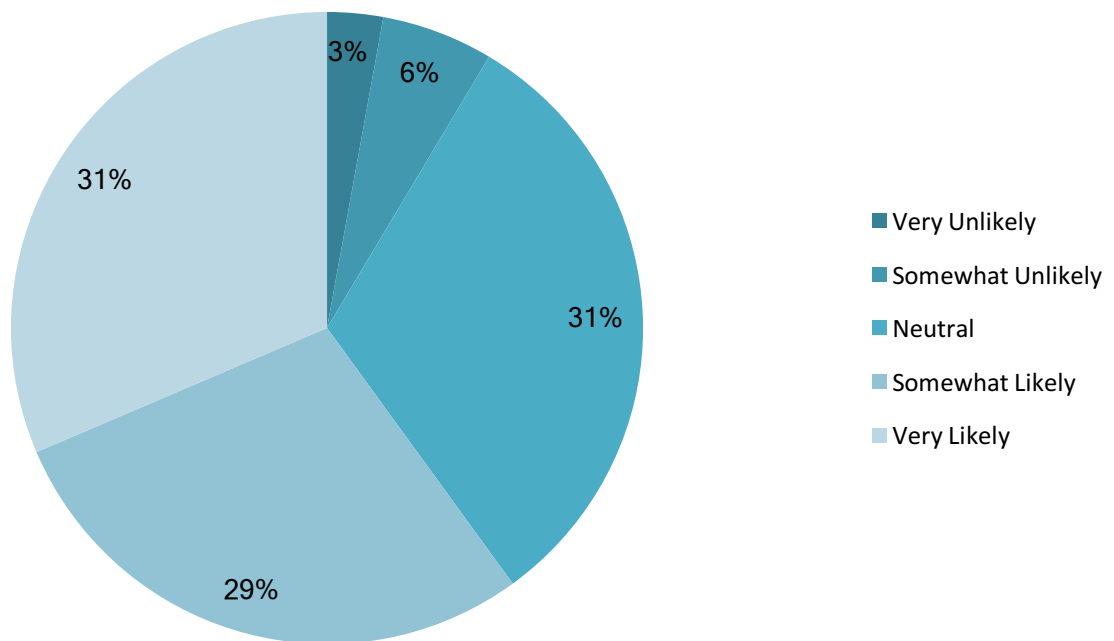
Q2. What is the least important service need in Salt Lake City

Least Important



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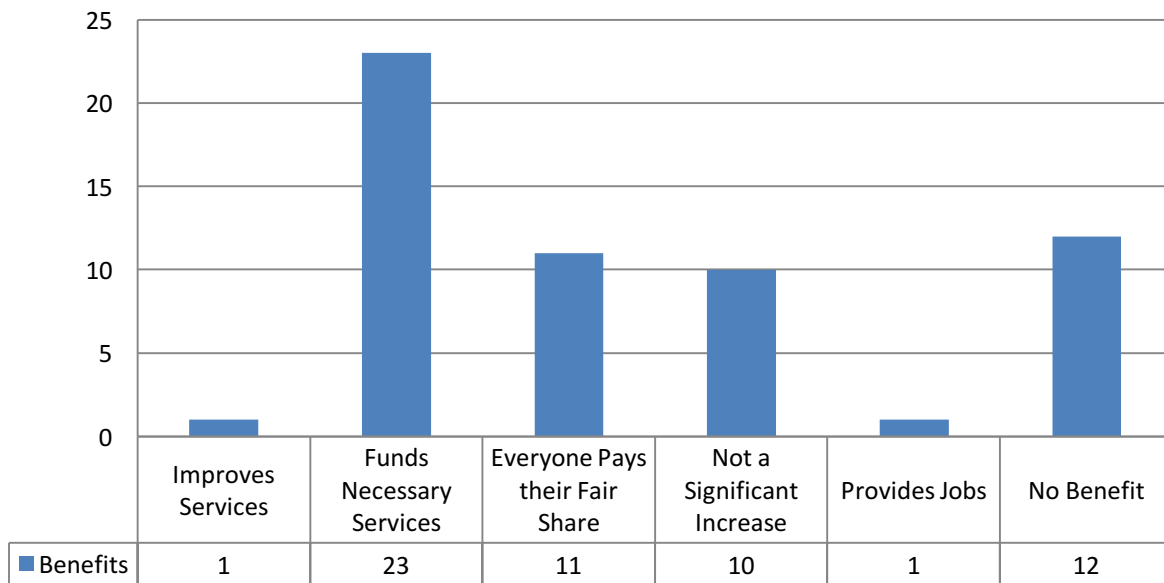
Q3: On a scale of 1 to 5, how likely would you be to support a sales tax increase? (1 being not, 5 being very)



FUNDING OUR FUTURE

Q4: In your opinion, what are the benefits of increasing the City's portion of sales tax?

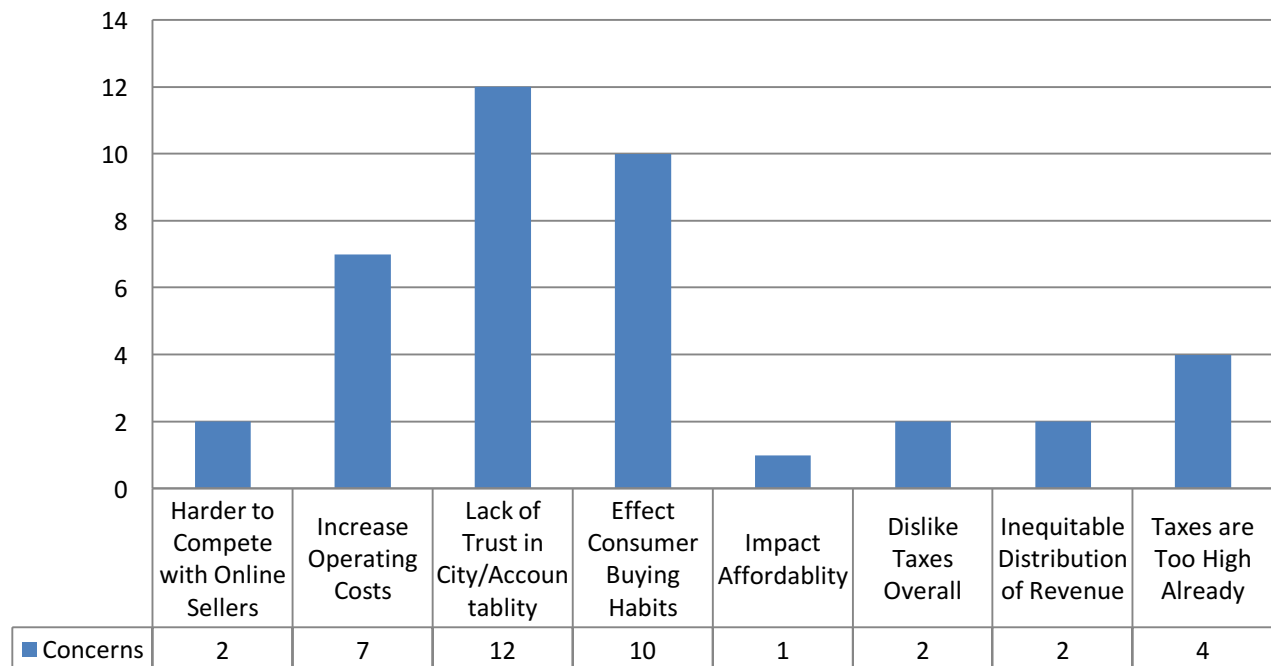
Benefits



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Q5: What concerns do you have with the City increasing its portion of the sales tax?

Concerns



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Media Coverage:

Print/Online Coverage

[As Salt Lake City weighs a sales tax hike and bonds for a big capital plan, 'The public process begins' – The Salt Lake Tribune, 20 February 2018](#)

[Gehrke: When your newborn grows up, an average home in Utah may cost \\$1.3 million, unless we change things now – The Salt Lake Tribune, 27 March 2018](#)

[SLC Mayor asks for public opinion on city services and funding – Fox 13, 27 March 2018](#)

[Sales tax hike proposed in Salt Lake City – KUTV 2, 27 March 2018](#)

[City seeks feedback from residents on proposed tax increase – Building Salt Lake, 27 March 2018](#)

[Salt Lake City seeking public input on 2 proposed tax increases – KSL/Deseret News – 30 March 2018](#)

[Weighing a sales tax increase, Salt Lake City is asking residents how to pay for cops, roads, housing and buses – The Salt Lake Tribune, 2 April 2018](#)

[Salt Lake City Residents Have Just Two More Weeks To Weigh In On Tax Increase – KUER, 2 April 2018](#)

[Salt Lake City finding early support for 2 proposed tax hikes – KSL/Deseret News – 3 April 2018](#)

[George Chapman: SLC sales tax increase should all go to streets – The Salt Lake Tribune, 7 April 2018](#)

[Commentary: If affordable housing sinks, we all sink with it – The Salt Lake Tribune, 8 April 2018](#)

[As vote on sales tax hike nears, Salt Lake City leaders say public support is 'overwhelming' – KSL/Deseret News, 9 April 2018](#)

[Letter: Biskupski's 'Funding Our Future' survey is biased and disingenuous – The Salt Lake Tribune, 11 April 2018](#)

['Overwhelming' support for tax hike? – Deseret News, 11 April 2018](#)

[In our opinion: Salt Lake City lawmakers must remember that taxpayers are people, too – Deseret News, 11 April 2018](#)



FUNDING OUR FUTURE

Broadcast Coverage

[FOX 13 News – 27 March 2018 \(PM News\)](#)

[FOX 13 News – 28 March 2018 \(AM News\)](#)

[KUTV 2 News – 29 March 2018 \(PM News\)](#)

[FOX 13 News – 31 March 2018 \(PM News\)](#)

[FOX 13 News – 1 April 2018 \(AM News\)](#)

[KSL Radio – 1 April 2018 \(PM News\)](#)

[KSL Radio – 2 April 2018 \(AM News\)](#)

[FOX 13 News – 3 April 2018 \(AM News\)](#)

[KUTV 2 News – 3 April 2018 \(AM News\)](#)

[FOX 13 News – 3 April 2018 \(PM News\)](#)

[FOX 13 News – 4 April 2018 \(AM News\)](#)

[KUTV 2 News – 4 April 2018 \(PM News\)](#)

[KSL 5 News – 4 April 2018 \(PM News\)](#)

[KSL Radio – 4 April 2018 \(PM News\)](#)

[KUTV 2 – 5 April 2018 \(AM News\)](#)

[KSL Radio – 10 April 2018 \(AM News\)](#)

[KUTV 2 News – 10 April 2018 \(PM News\)](#)

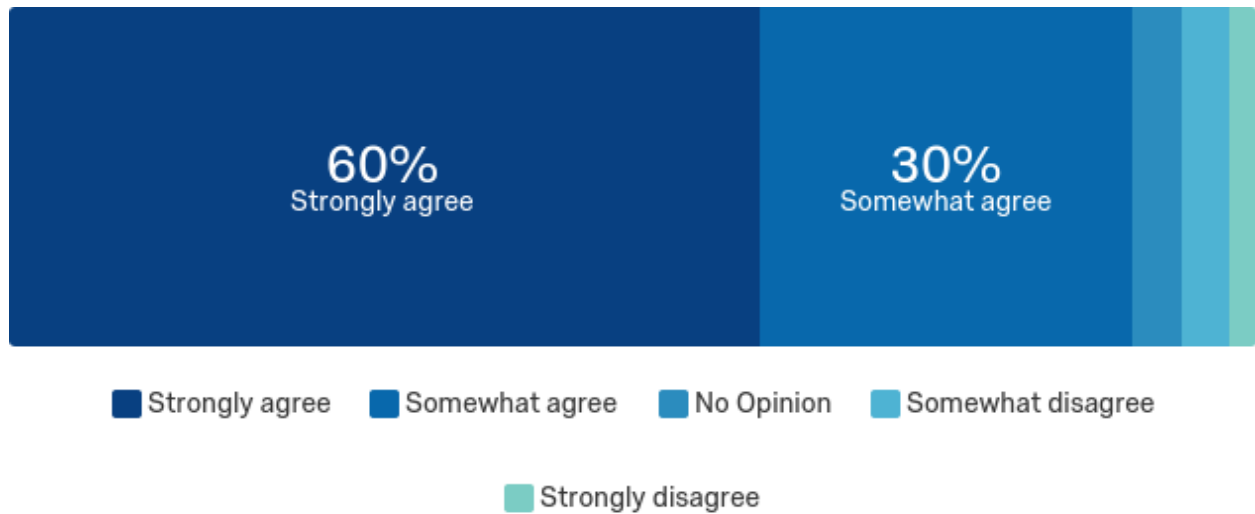
[KUTV 2 News – 11 April 2018 \(AM News\)](#)



FUNDING OUR FUTURE

Qualtrics Survey Results:

Q3 - Salt Lake City is growing and as a resident I am feeling the impact of growth.

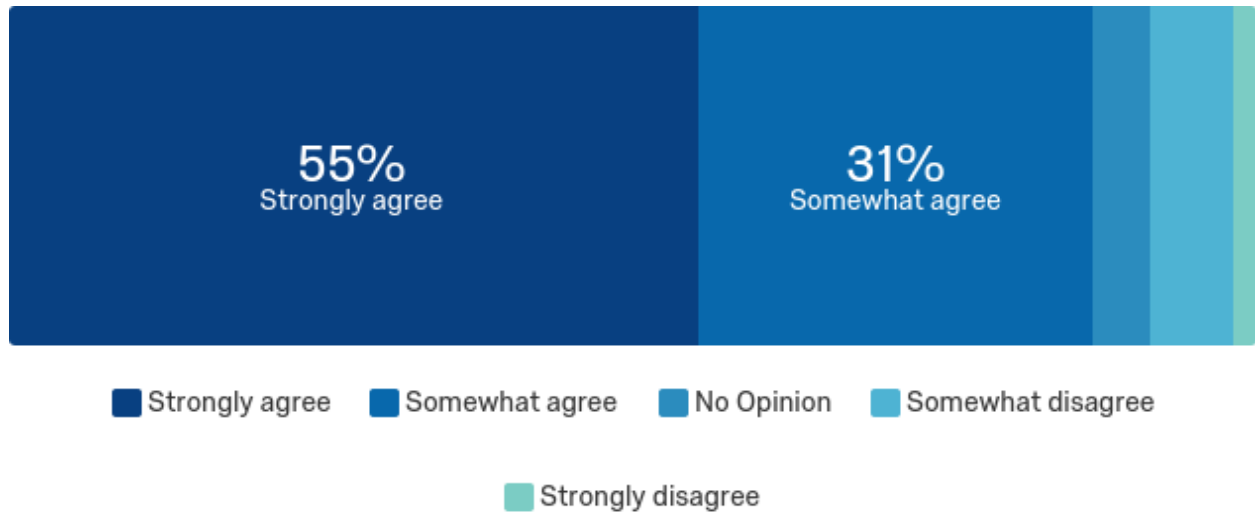


#	Answer	%	Count
1	Strongly agree	60.03%	1050
2	Somewhat agree	29.73%	520
3	No Opinion	4.12%	72
4	Somewhat disagree	3.83%	67
5	Strongly disagree	2.29%	40
	Total	100%	1749



FUNDING OUR FUTURE

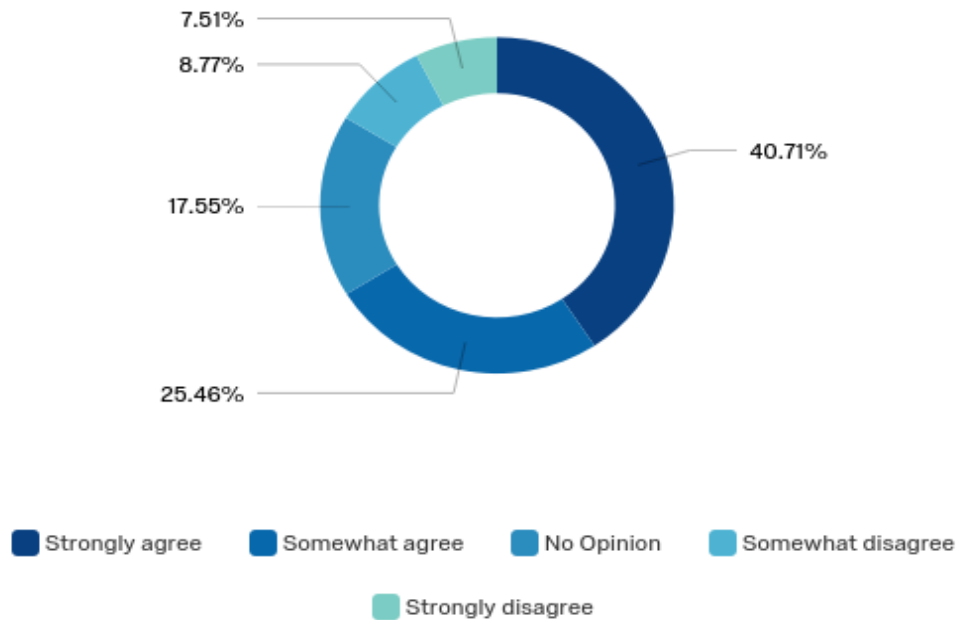
Q4 - Salt Lake City roads and streets are in need of repair.



#	Answer	%	Count
1	Strongly agree	55.10%	961
2	Somewhat agree	31.48%	549
3	No Opinion	4.76%	83
4	Somewhat disagree	6.71%	117
5	Strongly disagree	1.95%	34
	Total	100%	1744

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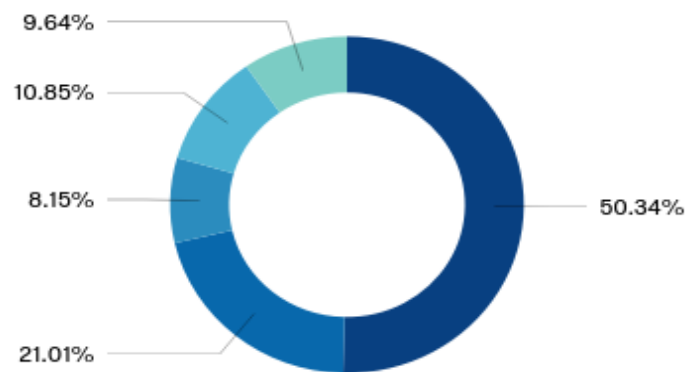
Q5 - Salt Lake City would benefit from more east-west public transit service.



#	Answer	%	Count
1	Strongly agree	40.71%	710
2	Somewhat agree	25.46%	444
3	No Opinion	17.55%	306
4	Somewhat disagree	8.77%	153
5	Strongly disagree	7.51%	131
	Total	100%	1744

FUNDING OUR FUTURE

Q6 - Salt Lake City needs more affordable, good quality housing for low and middle-income earners.



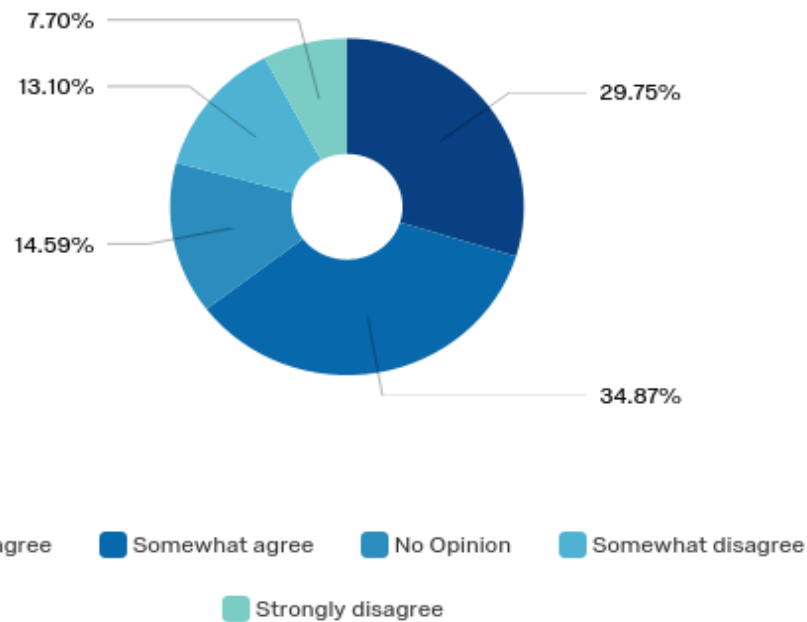
■ Strongly agree
 ■ Somewhat agree
 ■ No Opinion
 ■ Somewhat disagree
 ■ Strongly disagree

#	Answer	%	Count
1	Strongly agree	50.34%	877
2	Somewhat agree	21.01%	366
3	No Opinion	8.15%	142
4	Somewhat disagree	10.85%	189
5	Strongly disagree	9.64%	168
	Total	100%	1742



FUNDING OUR FUTURE

Q7 - Salt Lake City needs to improve public safety in our neighborhoods by hiring more police officers.



#	Answer	%	Count
1	Strongly agree	29.75%	518
2	Somewhat agree	34.87%	607
3	No Opinion	14.59%	254
4	Somewhat disagree	13.10%	228
5	Strongly disagree	7.70%	134
	Total	100%	1741

FUNDING OUR FUTURE

Q8 - Do you support or oppose the option to increase the City's share of sales tax collection?

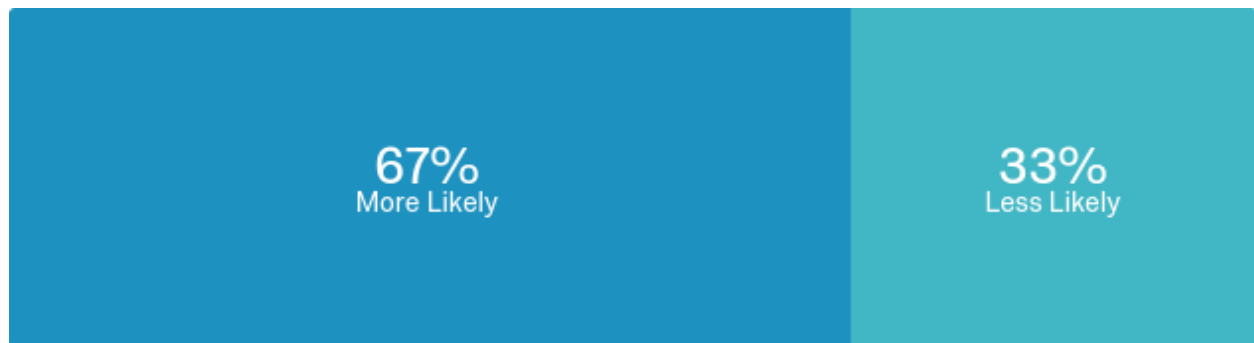


#	Answer	%	Count
1	Support	67.59%	1168
2	Oppose	32.41%	560
	Total	100%	1728

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Please review the following statements and tell us if the statements make you more or less likely to support an increase in the local sales tax.

Q09 - A large portion of revenue generated by sales tax is paid by people who do not live in Salt Lake City.



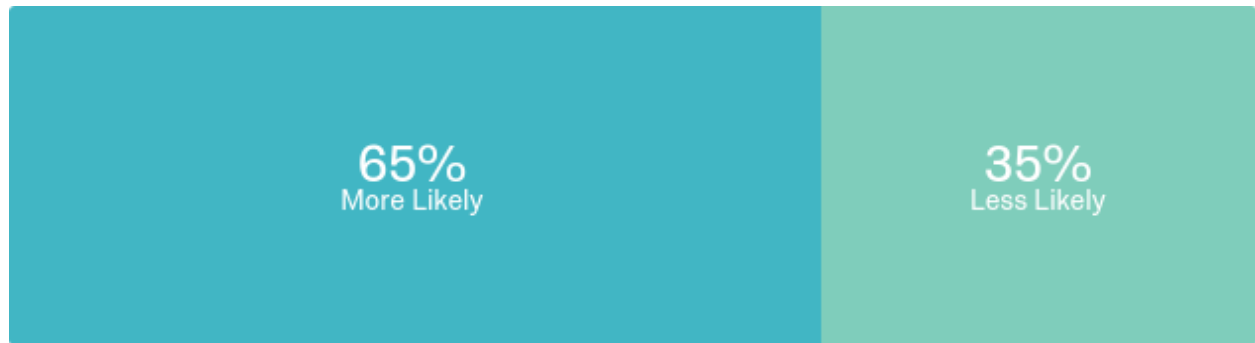
■ More Likely ■ Less Likely

#	Answer	%	Count
1	More Likely	67.44%	1135
2	Less Likely	32.56%	548
	Total	100%	1683



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Q10 - The City has not raised its portion of sales tax in more than 20 years.



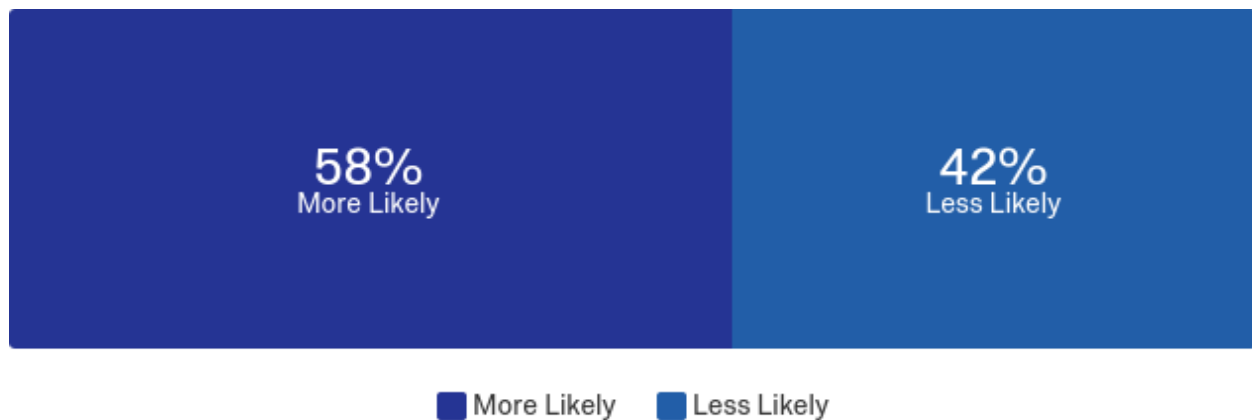
■ More Likely ■ Less Likely

#	Answer	%	Count
1	More Likely	65.02%	1095
2	Less Likely	34.98%	589
	Total	100%	1684



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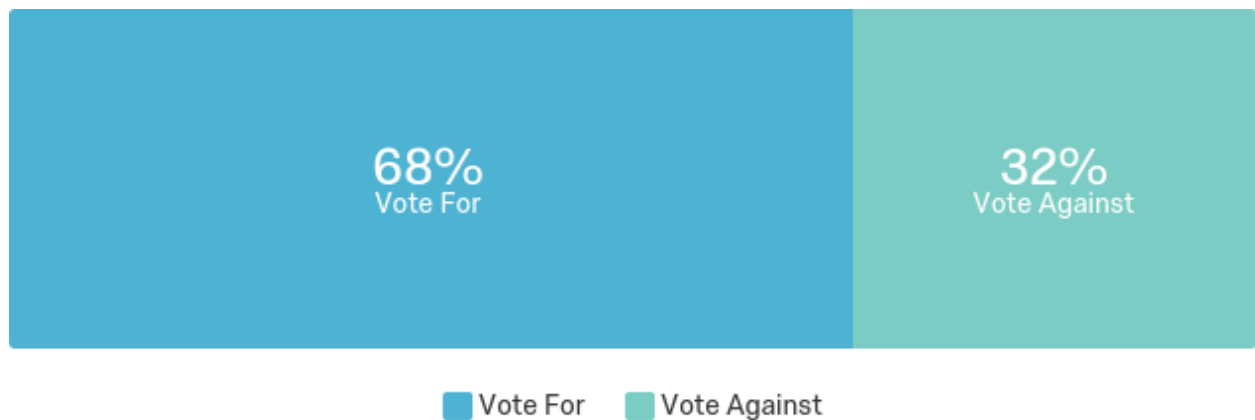
Q11 - The increase in sales tax will not be applied to big-ticket items like vehicles.



#	Answer	%	Count
1	More Likely	57.84%	977
2	Less Likely	42.16%	712
	Total	100%	1689

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Q12 - Would you vote for or against a general obligation bond to fund road repairs?



#	Answer	%	Count
1	Vote For	67.60%	1129
2	Vote Against	32.40%	541
	Total	100%	1670





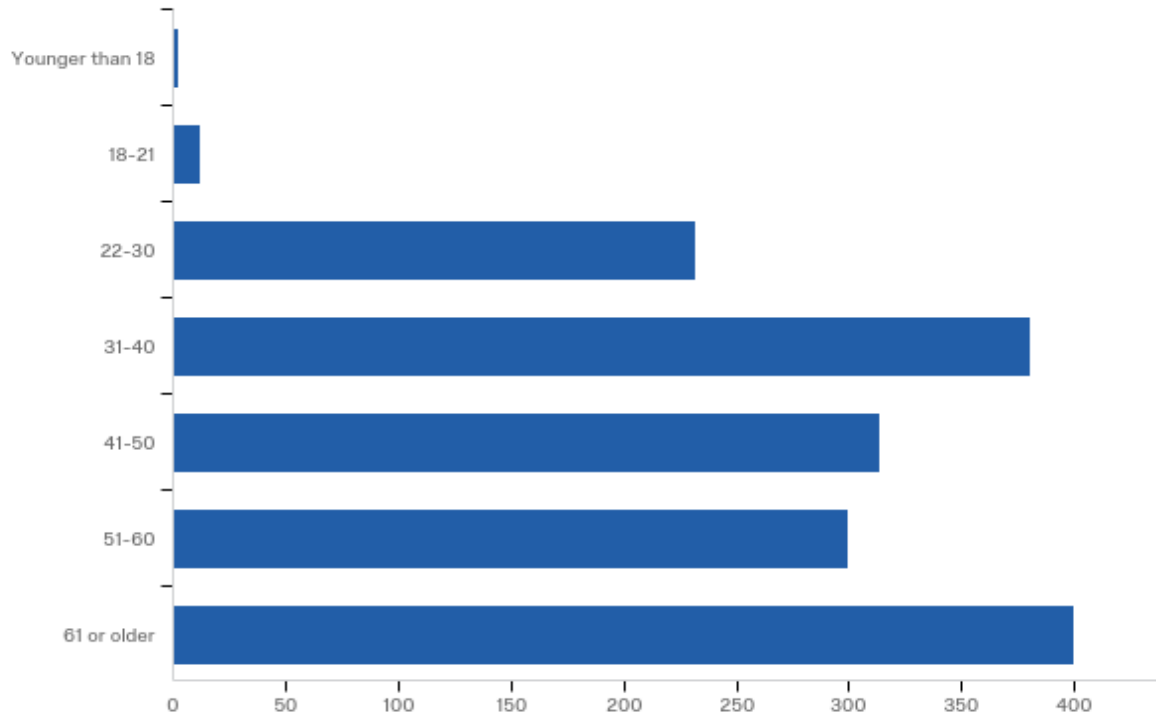
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Q15 - What is your ZIP Code?



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Q16 - What is your age?

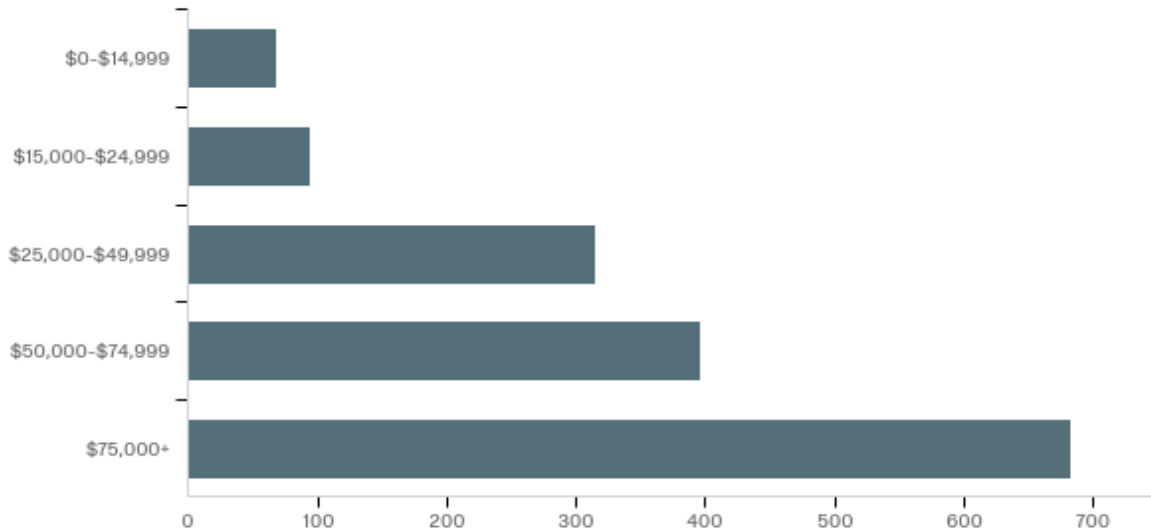


#	Answer	%	Count
1	Younger than 18	0.12%	2
2	18-21	0.73%	12
3	22-30	14.14%	232
4	31-40	23.22%	381
5	41-50	19.13%	314
6	51-60	18.28%	300
7	61 or older	24.38%	400
	Total	100%	1641



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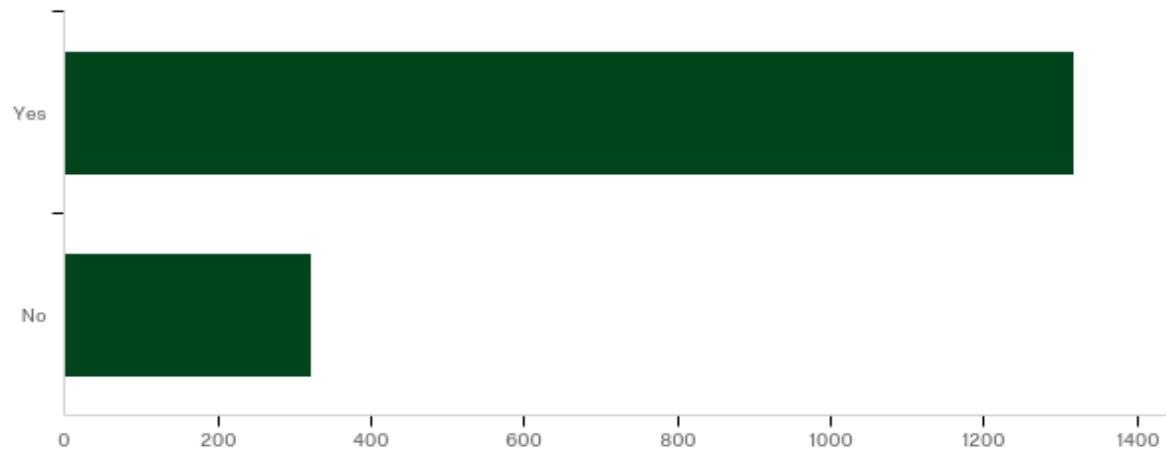
Q17 - What is your individual income level?



#	Answer	%	Count
1	\$0-\$14,999	4.37%	68
2	\$15,000-\$24,999	6.04%	94
3	\$25,000-\$49,999	20.23%	315
4	\$50,000-\$74,999	25.50%	397
5	\$75,000+	43.87%	683
	Total	100%	1557

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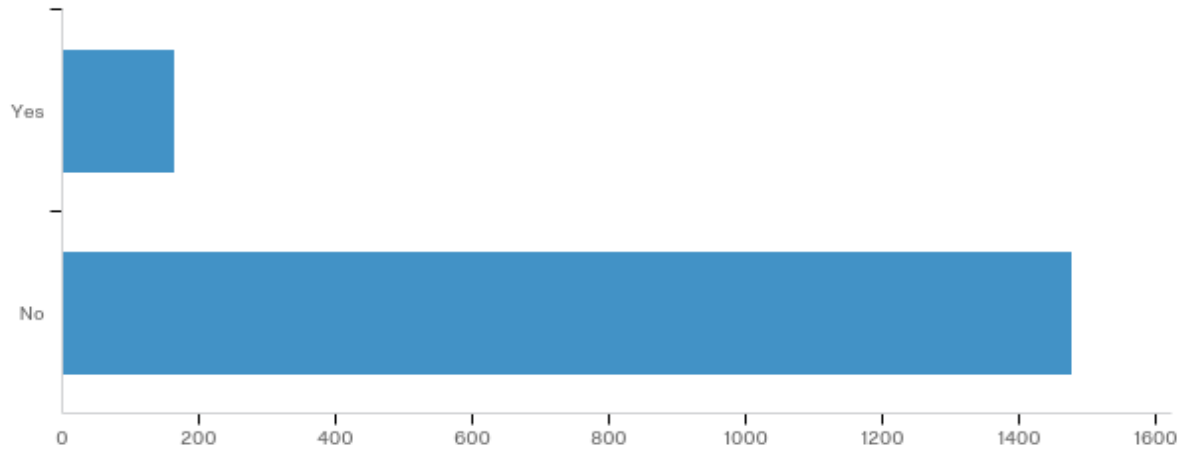
Q18 - Do you own a home?



#	Answer	%	Count
1	Yes	80.40%	1317
2	No	19.60%	321
	Total	100%	1638

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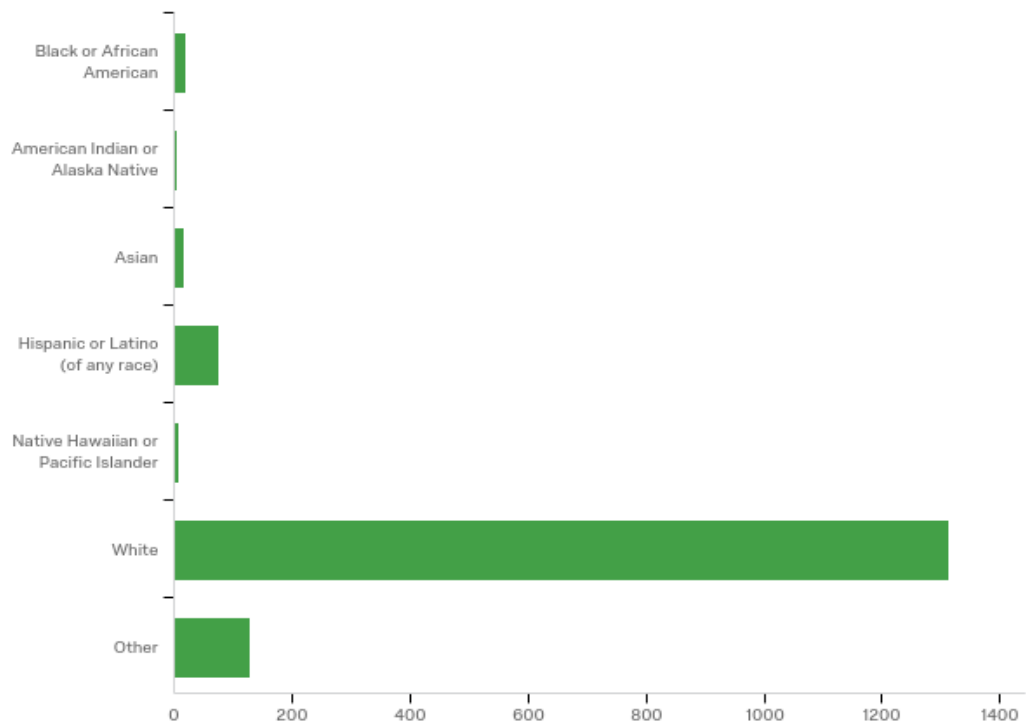
Q19 - Are you a student?



#	Answer	%	Count
1	Yes	10.05%	165
2	No	89.95%	1477
	Total	100%	1642

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Q20 - What is your ethnicity?



#	Answer	%	Count
1	Black or African American	1.28%	20
2	American Indian or Alaska Native	0.32%	5
3	Asian	1.09%	17
4	Hispanic or Latino (of any race)	4.73%	74
5	Native Hawaiian or Pacific Islander	0.38%	6
6	White	84.07%	1314
7	Other	8.13%	127
	Total	100%	1563

