

FUNDING OUR FUTURE

**Engagement Report
Funding Our Future
Streets Reconstruction Bond
August 9, 2018**



FUNDING OUR FUTURE

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The Project

Need

A 2017 pavement condition survey revealed that nearly two-thirds of Salt Lake City streets are in poor or worse condition. A large number of these streets are in such poor condition that they need to be entirely rebuilt. Part of the recently approved sales tax increase will boost funding for ongoing street maintenance (resurfacing, pothole repair, etc.), but funding for capital-intensive streets reconstruction projects is still needed.

Proposed Solution

To fund some of these significant street-construction needs, City leaders may ask voters to approve an \$87 million General Obligation (GO) bond in November.

Approach

If voters approve the bond in November, City leaders propose using results from a recent comprehensive engineering study to apply funds in an 80/20 split – meaning 80 percent of funding would go to the major streets residents use most and 20 percent would be spent on local neighborhood streets.



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Engagement Approach

Engagement Goals:

- To educate Salt Lake City residents on current street conditions in Salt Lake City and the need to address them
- To engage as many residents as possible throughout the City through a diverse group of events in each City Council District
- To communicate why City officials are exploring a General Obligation bond as possible funding method

Communication Methods:

- Project website
- Direct mail
- Social media
- Email newsletters
- Traditional news media
- Public hearings
- Open houses
- Events in each City Council District
- Online videos
- Online survey
- Statistically valid poll



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Overview of Outreach

Website Visits:

- Pageviews June 1, 2018 – August 5, 2018 – 4,241
- Sessions June 1, 2018 – August 5, 2018 – 1,731
- Users June 1, 2018 – August 5, 2018 – 1,120

Online Survey Completions:

- 1,077 surveys completed

Y2 Analytics Poll:

- 1,474 poll respondents

Telephone Comments:

- 2 calls May 1, 2018 – August 5, 2018
 - Support: 2*
 - Against: 0
 - Neutral: 0
- *These comments were about the sales tax increase and did not specifically reference the proposed bond.

Email Comments

- 14 emails May 1, 2018 – August 7, 2018
 - Support: 6
 - Against: 2
 - Neutral : 6



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Email Blast

- 17,566 contacts
 - SLC Civic Engagement database 9,634
 - City Council email newsletters 4,000
 - Qualtrics Feedback Community 3,418
 - Qualtrics Funding Our Future Mailing List 514

Postcards to Residents & Businesses

- Mailed to 92,354 residents and businesses
 - Postcard Mailed & in Mailboxes June 11-15, 2018

Public Hearings:

- Public Hearing #1 -6 speakers July 10, 2018
- Public Hearing #2 - 4 speakers, 5 Attended Open House July 31, 2018



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Coffee Conversations & Open Houses Summary

Objective

Through casual conversations and educational materials, help residents and voters better understand (1) the magnitude of the problem with our streets (2) the cost of further deferring vs. addressing it now and (3) why a GO Bond now is a great opportunity to begin addressing this issue more fully.

Venues

In an effort to encourage a broad cross-section of participation in each area, venues were selected to either pull from other events & nearby cross streets or capitalize on people waiting in line, customers of coffee shops, etc. All seven City Council Districts had a number of different opportunities to engage in this process. One (or more in some cases) Coffee Conversation was held in each district to allow all residents an opportunity to learn directly from their Council Member about the initiative. Additionally, four Open Houses were held at a variety of existing events geographically spread throughout the City.

Advertising

Prior to the events, fliers were placed throughout the City (see appendix for full list). The Mayor, City Council and City accounts advertised each event on social media and in weekly newsletters. On the day of the event, A-frames were placed at the intersections near and at the front door of each location. Yard signs were also used at the Open Houses to lead people to the booth. All staff members wore brightly colored “Funding Our Future” t-shirts to advertise each event.

Format

For all events, there were no formal presentations – attendees were encouraged to ask questions and receive information in 10 to 30 minutes. At the Coffee Conversations, attendees were able to speak with their local City Council representative about the issue – learn and address concerns. At the Open Houses, participants could “walk the road carpet” and look up the current condition of SLC streets on a large map backdrop. Visually engaging graphics and materials were used at all events.



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Open House/Coffee Conversation Comments Overview

In talking with City residents, they almost universally agreed that the streets were in need of repair. Generally speaking, eastside residents saw the need as more dire than those the team talked with on the westside. The outreach efforts targeted residents all over the City, both the Open Houses and Coffee Conversations helped to build awareness with residents who hadn't previously heard of the Funding our Future issues – once they learned the details – almost all participants felt it was a good path forward. Conversely, those that sought out the events specifically had a more mixed view on the bond and sales tax, we have captured most commonly heard questions and comments below (full list in the appendix of this report).

Questions and comments that were heard most frequently included:

- Most people agreed that the streets are in bad condition and would like something done.
- What is a streets Bond?
- How much is the Bond for?
- Why \$87 million, how did the City choose this number?
- How will this effect me (taxes)?
- Will the rise in property taxes be passed on to renters?
- How long will the bond be for?
- How long will construction take?
- Which streets will be done, how are these chosen?
- Many people were unsure of the difference between the Sales Tax increase and the Bond, what will each fund?
- People were concerned about funding for streets in the future. If street maintenance has been deferred, how can we ensure it doesn't happen again?
- A few voiced concerns about the 80/20 split.
- A few were concerned that the bond funding will benefit non-Salt Lake City residents.
- How will the City ensure the Bond is used for street reconstruction?
- Many people referenced specific streets that need to be repaired, these can be found in the appendix.



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Coffee Conversation Overview

Each Coffee Conversation allowed constituents to interact directly with their City Council Member by asking questions and addressing concerns. In total, these events had 93 participants. Attendees expressed appreciation for the number of opportunities given to citizens to learn about the initiative and ask questions.

Educational Materials Provided

- One Page Handout
- Sign-up sheet to receive more information via email
- Maps showing the conditions of the City's streets (Poor or Worse Streets Map, All Streets Map, Location Specific Map)
- iPads available to take the City Survey
- Road Core Sample
- Survey Link Handouts in English and Spanish

Full Coffee Conversation Flier Location List

A week prior to the start of Coffee Conversations, "Funding Our Future: Together We Can Build A Strong And Resilient SLC!", fliers were placed in coffee houses, public libraries and other locations to raise awareness and advertise the upcoming engagement events. Fliers were placed at the following locations:

- Salt Lake City Public Library
- Anderson-Foothill Public Library
- Sprague Public Library
- Chapman Public Library
- Day Riverside Public Library
- Marmalade Public Library
- Raw Bean Coffee Shop
- Pig & A Jelly Jar
- Proper Brewing
- Even Stevens Downtown
- Even Stevens Sugarhouse
- Salt Lake Roasting Co.
- Blue Copper Coffee Room
- Publik Coffee
- Alchemy Coffee
- Jade Market
- Sugarhouse Coffee
- Every Smith's in the City (8)
- Real Foods Grocery Stores
- Natural Grocer's Grocery Store
- Fairmont Aquatic Center
- Salvation Army
- Rose Park Golf Course
- Sorenson Unity Center
- NW Community Center
- NeighborWorks
- Sugarhouse Boys & Girls Club
- Central Book Exchange
- Watchtower Cafe



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Coffee Conversations by Location

District 3 - Publik Avenues

This Coffee Conversation took place on Tuesday, 26 June from 8:30 AM to 10 AM. There were A-Frames on the corners leading to the shop, in front of the shop, and on South Temple to attract other traffic. One staff member stood out on the street to invite all those walking past to attend. One staff member took notes of all the conversations and questions asked. In total, 12 people attended the event.

District 2 - Mestizo Coffee House

This Coffee Conversation took place on Wednesday, 27 June from 5 PM to 6:30 PM. There were A-Frames on the corners leading to the shop and in front of the shop. Staff members walked the sidewalk and invited passersby to attend the event. In total, 7 people attended the event.

District 5 - Watchtower Cafe

This Coffee Conversation took place on Tuesday, 10 July from 8 AM to 9:30 AM. There were A-Frames on the corners leading to the shop and in front of the shop. In total, 5 people attended the event.

District 6 - Tulie Bakery 15th & 15th

This Coffee Conversation took place on Wednesday, 11 July from 11 AM to 12:30 PM. There were A-Frames on the corners leading to the shop and in front of the shop. There were two staff members in front of the shop asking passersby to attend the event. In total, 15 people attended the event.

District 7 - Sugar House Coffee

This Coffee Conversation took place on Saturday, 14 July from 9 AM to 10:30 AM. There were A-Frames at 2100 South and Highland Drive and along 1100 East. Staff members engaged all passersby and people in line for coffee to learn about the bond. In total, 13 people attended the event.

District 4 - Salt Lake Roasting Co.

This Coffee Conversation took place on Monday, 16 July from 5 PM to 6:30 PM. There were A-Frames on the corners leading to the shop and in front of the shop. In total, 18 people attended the event.

District 1 - Just-A-Craving

This Coffee Conversation took place on Saturday, 21 July from 9 AM to 10:30 AM. There were A-Frames on the corners leading to the stand and in front of the stand. Staff members engaged all passersby to learn about the bond. In total, 6 people attended the event.



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District 1 - Just-A-Craving

This Coffee Conversation took place on Saturday, 28 July from 9 AM to 10:30 AM. There were A-Frames on the corners leading to the stand and in front of the stand. Staff members engaged all passersby to learn about the bond. In total, 9 people attended the event.

Districts 6 & 7 - Blue Plate Diner

This Coffee Conversation took place on Monday, 30 July from 5:30 PM to 7 PM. There were A-Frames on the corners leading to the shop and in front of the shop. In total, 13 people attended the event.



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Open House Overview

Each Open House allowed constituents to learn about the bond initiative and for the City to reach a greater number of people. In total, these events had 200 attendees. At each event, staff members tried to reach the highest number of people by stopping all passersby, walking the surrounding locations to interact with constituents on the street or in waiting lines, and inviting everyone to take the survey on an iPad or when they went home. These events allowed the team to educate many residents.

Educational Materials Provided

Educational/Awareness Building Information

- Informational Boards
- Informational Fliers
- Educational Survey
- Survey Link Handouts in English and Spanish

Activities

- “Walk the Road Carpet” City Map with Street Conditions backdrop – take selfies and learn about city street conditions
- Take the “Test Your SLC Road Knowledge” on the iPad while you wait
- “Fill the Pot Hole” game
- Road Core Sample
- Car toys and candy to entertain kids while staff talked with parents



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Open Houses by Location

Partners in the Park – Riverside Park

This Open House took place on Tuesday, 17 July from 5 PM to 8 PM. There were yard signs on the street and leading from the parking lot to alert people where to find the booth. The Funding Our Future banner was hung in the parking lot. Each staff member wore the “Funding Our Future” t-shirt to advertise the bond initiative. Three staff members managed the booth, while three staff members roamed the crowd with iPads and asked people to take the survey. Roughly 10 people took the survey and were engaged about the initiative. An announcement in English and Spanish was given to the crowd about the Bond and invited people to learn more at the booth.



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Sugar House Farmer's Market – Fairmont Park

This Open House took place on Wednesday, 18 July from 5 PM to 8 PM. There were yard signs on the street and leading from the parking lot to alert people where to find the booth. Each staff member wore the “Funding Our Future” t-shirt to advertise the bond initiative. Staff members engaged many people that attending the event. A few staff members took iPads around and asked people to take the survey. They also passed out survey cards to people, asking them to take the survey when they got home. Roughly 50 people took the survey and were engaged about the initiative. Kids played on toy construction equipment and took selfies on the “Road Carpet”. Councilmember, Amy Fowler attended the event and this encouraged more people to attend. Because the Yappy Hour event was occurring nearby, dog treats and water were also provided.



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Food Truck Thursdays – Gallivan Plaza

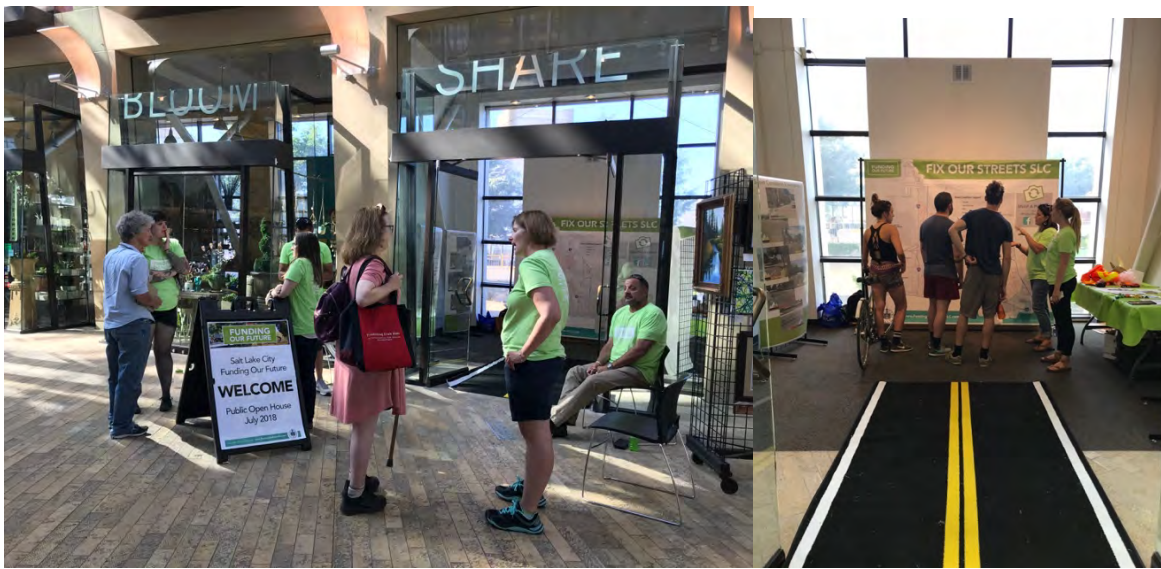
This Open House took place on Thursday, 19 July from 11 AM to 2 PM. There were A-frames at all entrances of the Plaza to alert attendees of the Open House. Each staff member wore the “Funding Our Future” t-shirt to advertise the bond initiative. Staff members took shifts approaching people in lines and asking them to take the survey or to listen to a short message about the bond. One member of the public was interviewed about his understanding and support of the Bond. Roughly 100 people took the survey and were engaged about the initiative.



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Share Space – Main City Library

This Open House took place on Thursday, 19 July from 5 PM to 8 PM. There were A-frames at the entrances of the Library to inform passersby of the event. Each staff member wore the “Funding Our Future” t-shirt to advertise the bond initiative. Staff members took shifts walking the streets surrounding the Library and towards Downtown, engaging pedestrians of the bond initiative and about the event taking place. They also encouraged anyone they met to take the survey. A few members of the public came to the event at the library with questions, as well. In total, roughly 30 people were took the survey and were engaged about the initiative.



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Survey & Poll Summary

Summary of Qualtrics Survey

The City conducted an online educational survey from July 5 to August 3, 2018. The purpose of the survey was to educate the public on the condition of city streets and the criteria used to select streets for reconstruction. The City received 1,077 responses. Thirty six percent (36.24%) of respondents considered Salt Lake City streets a bit bumpy, while 35.63% thought streets were rough riding. The majority of respondents, 68.60%, agreed with the criteria used by the Roadway Selection Committee to determine which streets needed to be reconstructed.

Summary of Y2 Analytics Poll

The City contracted with Y2 Analytics to conduct a bond viability survey. The poll surveyed 1,474 registered voters within the boundaries of Salt Lake City. Voters were invited to participate in self-administered online interviews through email and mail invitations. The poll was administered from July 26 to August 9, 2018. The initial baseline ballot showed strong majority support for the bond, at 72%. After reading all provided information about the bond, overall support increased to 79%



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Printed Materials



Nearly two-thirds of Salt Lake City streets are in poor or worse condition - with a large number in such poor condition that they need to be entirely rebuilt.

To address funding for this critical need, City leaders have a two-part plan:

1. **Increase maintenance on the best streets to prevent deterioration:** Funded by part of the recently approved 0.5% sales tax increase.
2. **Begin reconstructing streets in poor or worse condition:** To fund reconstruction, the City is asking voters to consider an \$87 million General Obligation (GO) Bond.

In late July, the City Council will decide whether to put this bond on November's ballot.

Find out more and let City leaders know what you think
www.FundingOurFutureSLC.com



For questions and ADA or accessibility accommodations, contact: Meagan Ulvestad-Hofstad, Policy Advisor and Community Outreach for Diversity and Human Rights, 801-435-7697; meagan.uhl@slcgov.com

Engagement Fact Sheet



Aproximadamente dos tercios de las calles en Salt Lake City están tan deterioradas que un gran número de ellas necesitan ser reconstruidas completamente.

Para financiar esta necesidad crítica, el consejo de la ciudad planea lo siguiente:

1. **Incrementar el mantenimiento de las mejores calles para prevenir su deterioro:** Financiado en parte por el incremento sobre las ventas del 0.5%, el cual fue aprobado recientemente.
2. **Empezar a reconstruir las calles en pobres condiciones:** Para financiar su reconstrucción, la ciudad está preguntándole al público que consideren una propuesta de obligación general de \$87 millones.

Durante el mes de Julio, el consejo de la ciudad decidirá si pone esta propuesta en la boleta electoral en Noviembre.

¡Infórmate y comparte tus ideas con nosotros!
www.FundingOurFutureSLC.com



Para preguntas y adaptaciones de ADA o accesibilidad, comuníquese con: Meagan Ulvestad-Hofstad, Consejera de Participación Comunitaria y Normas para Diversidad y Derechos Humanos 801-435-7697; meagan.uhl@slcgov.com

Engagement Fact Sheet - Spanish Version



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PROPOSED STREETS BOND

Nearly two-thirds of Salt Lake City streets are in poor or worse condition — 20% are in such poor condition they need to be completely reconstructed.

To address funding for this critical need, City leaders have a two-part plan:

1. **Increase maintenance on the best streets to prevent deterioration:** Funded by part of the recently approved 0.5% sales tax increase.
2. **Begin reconstructing streets in poor or worse condition:** To fund reconstruction, the City is asking voters to consider an \$87 million General Obligation (GO) Bond.

In late July, the City Council will decide whether to put this bond on November's ballot.

Find out more and let City leaders know what you think!

PROPUESTA PARA RECONSTRUIR CALLES

Aproximadamente dos tercios de las calles en Salt Lake City están muy deterioradas y 20% están en tan malas condiciones que tienen que ser reconstruidas completamente.

Para financiar esta necesidad crítica, el consejo de la ciudad planea lo siguiente:

1. **Incrementar el mantenimiento de las mejores calles para prevenir su deterioro:** Financiado en parte por el incremento sobre las ventas del 0.5%, el cual fue aprobado recientemente.
2. **Empezar a reconstruir las calles en peores condiciones:** Para financiar su reconstrucción, la ciudad está preguntándole al público que consideren una propuesta de obligación general de \$87 millones.

Durante el mes de julio, el consejo de la ciudad decidirá si pone esta propuesta en la boleta electoral en Noviembre.

¡Infórmate más y comparte tus ideas con nosotros!

www.FundingOurFutureSLC.com

GET INFORMED

Find out more about the GO Bond and the Funding Our Future effort at an upcoming event.

Public Hearing (audiencia pública)

Tuesday, July 10, 7 pm
City Council Chambers
451 S State St., 3rd floor
16 de Julio de 7 pm
Salón del ayuntamiento

Open House @ Partners in the Park

Tuesday, July 17, 5 pm - 8 pm
Riverside Park
739 N 1400 W
17 de Julio de 5 pm a 8 pm

Open House @ Sugar House

Farmers' Market
Wednesday, July 18, 5 pm - 8 pm
Fairmont Park
1040 Sugarmont Dr.
18 de Julio de 5 pm a 8 pm

Open House @ Food Truck Thursday

Thursday, July 19, 11 am - 2 pm
Gallivan Center Plaza
239 S Main St.
19 de Julio de 11 am a 2 pm

Open House @ Mohr Library

Thursday, July 19, 5 pm - 8 pm
Main Library's Share Space
210 E 400 S
19 de Julio de 5 pm a 8 pm

Public Hearing (audiencia pública)

Tuesday, July 21, 7 pm
City Council Chambers
451 S State St., 3rd floor
21 de Julio de 7 pm
Salón del ayuntamiento

For questions and ADA or accessibility accommodations, contact: Monica Ureña-Hofstad, Policy Advisor and Community Outreach for Diversity and Human Rights, 801-435-7497; monica.urena@slcgov.com
Para preguntas y adaptaciones de ADA o accesibilidad, comuníquese con: Monica Ureña-Hofstad, Consejera de Participación Comunitaria y Normas para Diversidad y Derechos Humanos 801-435-7497; monica.urena@slcgov.com

Bond Information Postcard

www.FundingOurFutureSLC.com



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FUNDING OUR FUTURE:

TOGETHER WE CAN BUILD A STRONG AND RESILIENT SLC!

Nearly two-thirds of Salt Lake City streets are in poor or worse condition. To begin addressing the City's street reconstruction needs, City leaders are considering asking voters to approve an \$87 million General Obligation Bond.

In late July, the City Council will decide whether to put this bond on November's ballot. Attend an upcoming open house or join a Coffee Conversation with your City Council representative to learn more.

Coffee Conversations



District 3 - Chris Wharton

Tuesday, June 26, 8:30 am - 10 am
Publik Coffee
502 E 3rd Ave.



District 2 - Andrew Johnston

Wednesday, June 27, 5 pm - 6:30 pm
Mestizo Coffee House
631 W North Temple



District 5 - Erin Mendenhall

Tuesday, July 10, 8 am - 9:30 am
Watchtower Café
1588 S State St



District 6 - Charlie Luke

Wednesday, July 11, 11 am - 12:30 pm
Tulie Bakery
1510 S 1500 E



District 7 - Amy Fowler

Saturday, July 14, 9 am - 10:30 am
Sugar House Coffee
2011 S 1100 E



District 4 - Derek Kitchen

Monday, July 16, 5 pm - 6 pm
Salt Lake Roasting Co.
820 E 400 S

District 1 - James Rogers

Date & Location TBD
Check the website for details

Open Houses



Open House @ Partners in the Park

Tuesday, July 17, 5 pm - 8 pm
Riverside Park
739 N 1400 W



Open House @ Sugar House Farmer's Market

Wednesday, July 18, 5 pm - 8 pm
Fairmont Park
1040 Sugarmont Dr.,



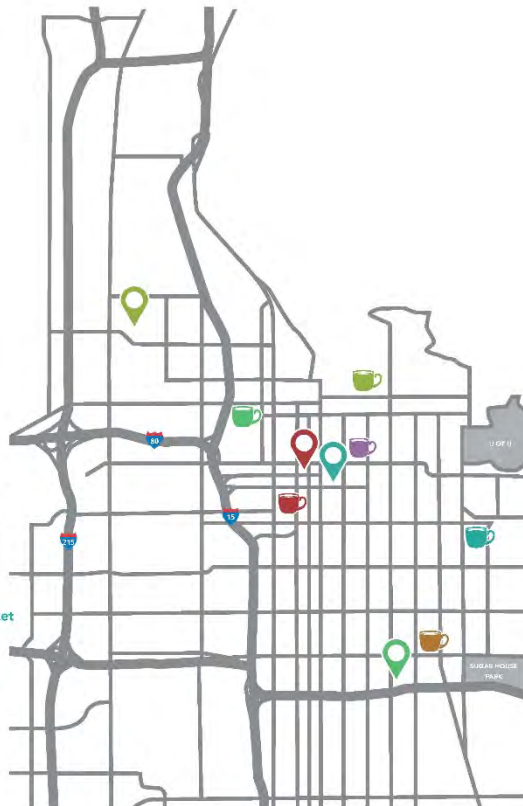
Open House @ Food Truck Thursday

Thursday, July 19, 11 am - 2 pm
Gallivan Center Plaza
239 S Main St.



Open House @ Main Library

Thursday, July 19, 5 pm - 8 pm
Main Library Share Space
210 E 400 S



Coffee Conversation Flyer



FUNDING OUR FUTURE

[HOME](#)
[SALES TAX](#)
[BOND](#)
[DASHBOARD](#)
[GET INFORMED](#)
[FAQS](#)

Get Informed

Residents are encouraged to learn more about the proposed General Obligation Bond and the Funding our Future effort at an upcoming event.

Events For July 2018

JULY							August
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY

Call a Comment Line:
Mayor's Office 801-535-7701
City Council Office
801-535-7554

Submit a Comment

Send a Comment to fundingourfuture@slcgov.com

Salt Lake City
401 South State Street
P.O. Box 145476
Salt Lake City, UT 84114-5476

Stay up to date on all of the details.

Bond Website



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Social Media Engagement

 **Salt Lake City Council** shared an event. June 24 · 🌐

Council Members are hosting coffee chats (FREE COFFEE) with residents to discuss the City's significant street reconstruction needs and how a potential General Obligation bond could help address them. Join Council Member Chris Wharton this Tuesday.



TUE, JUN 26
Coffee & Conversation w/ Council Member Chris Wharton ★ Interested

 **Mayor Jackie Biskupski** shared Salt Lake City Council's event. June 25 · 🌐

Free coffee! Please join Councilmember Chris Wharton tomorrow at Publik Coffee for a morning pick-me-up, and a conversation on the proposed roads bond! We have heard the residents and are ready to take action on #SLC's failing streets. #fundingourfuture



JUN 26
Coffee & Conversation w/ Council Member Chris Whar...
Tue 8:30 AM MDT · Publik Coffee Avenues · Salt Lake City

👍 Like 💬 Comment

Councilmember Chris Wharton, Sylvia Nibley, Elisabeth Buffy Nebeker and 45 others like this.

 **Salt Lake City Council** shared an event. June 27 · 🌐

Stop by Mestizo Coffee House on your way home from work to chat with Council Member Andrew Johnston about the proposed bond for street reconstruction. #fixourstreetsSLC



WED, JUN 27
Coffee & Conversation w/ Council Member Andrew Johnston ★ Interested

👤 Madalena and Poonam like this place

 **Salt Lake City Council** July 6 · 🌐

The Council's July 10 and July 31 meetings will include public hearings about the proposed \$87 million General Obligation (GO) Bond to help address significant City street reconstruction needs. Both hearings will begin at 7 p.m.

The Council will decide whether to put this bond on November's ballot at its July 31 meeting, so your feedback is important! Learn more about the proposed GO bond at www.FundingOurFutureSLC.com.



Funding Our Future SLC |
City leaders believe now is the time to control our own destiny and invest in critical needs like improved streets, affordable housing, better public transit and neighborhood safety. Over the past few years, the City studied these critical...
FUNDINGOURFUTURESLC.COM

1 Like · 4 Comments



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Salt Lake City Council

July 7 at 9:52 AM · 🌐

Join your Council Member for a FREE beverage next week to learn more about a proposed \$87 million General Obligation bond for street reconstruction.

A few quick facts:

- > Because the City is paying off two existing bonds in 2019 for the Main Library and The Leonardo, a GO bond would have minimal new financial impact on property owners.
- > If voters approve a new GO bond, property taxes for the average home would increase slightly – less than \$5 a year.
- > Bond revenue can only be used for specific one-time projects. When the ballot says the bond is for street reconstruction, the City may only use that money for street reconstruction.
- > A GO bond is the City's preferred revenue option because it provides the accountability that residents have demanded.
- > The City Council will decide in the next few weeks whether to put this bond on November's ballot.
- > Bonding is a financially-responsible approach for the City and is the least expensive form of government financing. The cost of debt is low – ranging from 3.2% to 5%.
- > Salt Lake City has a AAA bond rating (the highest available) meaning the City has a strong history of managing debt responsibly.



Salt Lake City Council

July 9 at 10:23 AM · 🌐

Join Council Member Erin Mendenhall TOMORROW morning for more information on the proposed \$87 million General Obligation bond for street reconstruction. Weigh-in! Free coffee! Visit www.fundingourfutureslc.com.



152 Views



SLCgov

July 10 at 4:45 PM · 🌐

Free coffee anyone? Join Council Member Charlie Luke TOMORROW morning 7/11 at 11 am for Salt Lake City Council's Coffee & Conversations for more info on the proposed \$87 million General Obligation bond for street reconstruction. Weigh-in, for details, visit fundingourfutureslc.com.



Salt Lake City Council shared an event.

July 11 at 9:39 AM · 🌐

Charlie Luke - Salt Lake City Council will see you today at 11 at the 15th & 15th Tulie Bakery to chat about the proposed bond for street reconstruction. Attend any of the upcoming chats, no matter if they're with your Council Member or not! See our event page for details.



WED, JUL 11

Coffee & Conversation w/ Council Member Charlie Luke

7 people interested

★ Interested

www.FundingOurFutureSLC.com



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Salt Lake City Council

July 12 at 3:24 PM · 🌐

Take a short survey to tell us your perceptions of Salt Lake City streets.



Smooth Sailing **OR** Suspension Killing

TAKE THE SURVEY

SLCGOV.AZ1.QUALTRICS.COM

Funding Our Future | Proposed Bond

Salt Lake City Leadership is considering placing a General Obligation Bon...



SLCgov

July 16 at 11:39 AM · 🌐

Free Coffee and Conversations with Salt Lake City Council Member Derek Kitchen today from 5 - 6 pm. at Salt Lake Roasting Company, located at 820 East 400 South. Chat with District 4 Council Member Kitchen about the proposed bond for street reconstruction in #SLC. All are welcome to attend tonight's coffee meet up, even if you are not a resident of Council District 4. We want to hear from #SLC residents. To learn more about #FundingOurFutureSLC, visit <http://fundingourfutureslc.com/>.

SALT LAKE CITY COUNCIL: COFFEE & CONVERSATIONS

Monday, July 16
5:00-6:00 p.m.

SALT LAKE COFFEE ROASTERS
820 EAST 400 SOUTH



DISTRICT 4 - DEREK KITCHEN



SLCgov

July 13 at 4:07 PM · 🌐

Free Coffee and Conversations with Salt Lake City Council Member Amy Fowler this Saturday, July 14, from 9-10:30 a.m. at Sugar House Coffee. Chat with District Council Member Fowler about the proposed bond for street reconstruction in Salt Lake City.

Attend any of the upcoming chats, no matter if they're with your Council member or not! See our event page for details, <http://fundingourfutureslc.com/>.

SALT LAKE CITY COUNCIL: COFFEE & CONVERSATIONS

Saturday, July 14
9:00 - 10:30 a.m.

SUGAR HOUSE COFFEE
2011 SOUTH 1100 EAST



DISTRICT 7 - AMY FOWLER



SLCgov

July 19 at 3:11 PM · 🌐

A 2017 pavement condition survey revealed that nearly two-thirds of Salt Lake City streets are in poor or worse condition. A large number of these streets are in such poor condition that they need to be entirely rebuilt. To fund some of these significant road-construction needs, #SLC leaders may ask voters to approve an \$87 million General Obligation (GO) bond in November. Residents are encouraged to learn more about the proposed General Obligation Bond and the #FundingOurFutureSLC effort, <http://fundingourfutureslc.com/bond/>.

Get informed. Attend an event. Talk to a City representative. Share your thoughts. Take our survey. There are many ways to get involved. We want to hear from you!

Salt Lake City Public Services Mayor Jackie Biskupski Salt Lake City Council SLCmoves

WHAT IS A GENERAL OBLIGATION BOND?

IMPROVED ROAD CONDITIONS/ STREET RECONSTRUCTION

A FUNDRAISING TOOL USED FOR IMPORTANT MUNICIPAL PROJECTS

www.FundingOurFutureSLC.com



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SLCgov

July 20 at 1:34 PM · 🌐

Free Coffee and Conversations with Salt Lake City Council Member James Rogers this Saturday, July 21, and Saturday, July 28, from 9 - 10:30 a.m. at Just a Craving, located at 1780 West North Temple. Chat with District 1 Council Member Rogers about the proposed bond for street reconstruction in #SLC. All are welcome to attend the coffee meet ups, even if you are not a resident of Council District 1. We want to hear from SLC residents. To learn more about #FundingOurFutureSLC, visit <http://fundingourfutureslc.com/>.



SLCgov

July 27 at 2:19 PM · 🌐

Join Salt Lake City Council Member James Rogers for a FREE snow cone, coffee and conversation this Saturday, July 28, from 9-10:30 a.m. at Just a Craving, 1780 West North Temple. Chat with District 1 Council Member Rogers about the proposed bond for street reconstruction in #SLC. All are welcome to attend the coffee meet up, even if you are not a resident of Council District 1. We want to hear from #SLC residents and businesses. To learn more about #FundingOurFutureSLC, visit <http://fundingourfutureslc.com/>. More details below.



Salt Lake City Council

July 31 at 2:59 PM · 🌐

Learn more about the proposed street reconstruction bond TONIGHT at an informational open house from 6 to 7 p.m. in the third floor hallway of the City & County Building, 451 S. State Street. City staff will be available to answer questions prior to the public hearing held during City Council's Formal Meeting at 7 p.m.

According to a recent Pavement Condition Survey, nearly two-thirds of Salt Lake City streets are in poor or worse condition. While a portion of the recently approved sales tax increase will provide funding for ongoing street maintenance, a large number of roads are in such poor condition that they need to be entirely rebuilt.

To begin addressing the City's \$220 million of street reconstruction needs, City leaders are considering asking voters to approve an \$87 million General Obligation (GO) Bond. In late July, the City Council will decide whether to put this bond on November's ballot. Residents are encouraged to learn more about the proposed GO bond by visiting www.FundingOurFutureSLC.com.



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City leaders believe now is the time to control our own destiny and invest i...



Salt Lake City Council

July 6 · 🌐

The Council's July 10 and July 31 meetings will include public hearings about the proposed \$87 million General Obligation (GO) Bond to help address significant City street reconstruction needs. Both hearings will begin at 7 p.m.

The Council will decide whether to put this bond on November's ballot at its July 31 meeting, so your feedback is important! Learn more about the proposed GO bond at www.FundingOurFutureSLC.com.



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Salt Lake City Council shared an event.

July 10 at 10:46 AM · 🌐

Public Hearing TONIGHT at 7 p.m. about the proposed \$87 million General Obligation bond for road reconstruction. The Council will decide in the coming weeks whether to send the proposal to the November ballot. Your input matters!



TUE, JUL 10

Council Work Session and Formal Meeting

Salt Lake City Council · Salt Lake City



Brian and 4 friends like this place

★ Interested



Mayor Jackie Biskupski

July 10 at 11:45 AM · 🌐

How would you rate the condition of Salt Lake City's roads? Take this quick survey to to test your knowledge and to learn more about a proposed \$87 million streets bond being considered for the November ballot. Survey: https://slcgov.az1.qualtrics.com/jfe/form/SV_a5Z9aTc8LSJ9nQV



👍 Like

💬 Comment

Anabel Aguilar, Ken N Cathy Hammond, Tracie T Lish and 20 others like this. Most Relevant



Mayor Jackie Biskupski

August 1 at 11:47 AM · 🌐

#SLC is prepared to tackle our roadway #infrastructure issues like never before. With two-thirds of our roads in poor or worse condition the Salt Lake City Council and I have proposed a funding plan to improve our roads and to bring more transit options to our neighborhoods. The next phase of the plan is a proposed \$87-million bond for November's ballot. It will be up to the voters to decide if we should take this step to change course in how we care for our roadways. Learn more and tell us what you think: www.fundingourfutureslc.com



4.1K Views

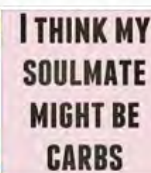


SLCgov added 4 new photos — 🍴 feeling hungry at Gallivan Center.

July 19 at 11:26 AM · Salt Lake City · 🌐

It's lunchtime! Stroll on over to the Gallivan Center for our weekly Food Truck Thursday happening now until 2 p.m. As you are figuring out lunch plans, drop by the #SLC booth to learn more about SLC streets, their current conditions, and how we plan to fix them with #FundingOurFutureSLC and a potential General Obligation Bond. We want to hear from you! Get informed, share your thoughts with us & grab a bite. For details or share your feedback via survey, check out, <http://fundingourfutureslc.com/>.

Salt Lake City and Gallivan Center Events Salt Lake City Public Services Mayor Jackie Biskupski Salt Lake City Council





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Media Coverage

[Tribune editorial: SLC road bond: Before taxpayers start bailing, city should stop failing – Salt Lake Tribune; August 2, 2018](#)

[SLC Council poised to place \\$87 million bond on November ballot to pay for streets – KSL; August 1, 2018](#)

[Salt Lake City Council poised to place \\$87 million bond on November ballot to pay for streets– Deseret News; July 31, 2018](#)

[Officials say Salt Lake roads are getting worse by the day — and it's past time to fix them – Salt Lake Tribune; July 29, 2018](#)

[George Chapman: Salt Lake City bond could hurt Medicaid expansion – Salt Lake Tribune; July 28, 2018](#)

[Two-thirds of Salt Lake City's streets are poor or failing, so taxpayers may be asked to pass a bond to fix them – FOX 13; June 29, 2018](#)

[Salt Lake City considering \\$87M bond to improve city streets – KSL; June 28, 2018](#)



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Qualtrics Survey Results



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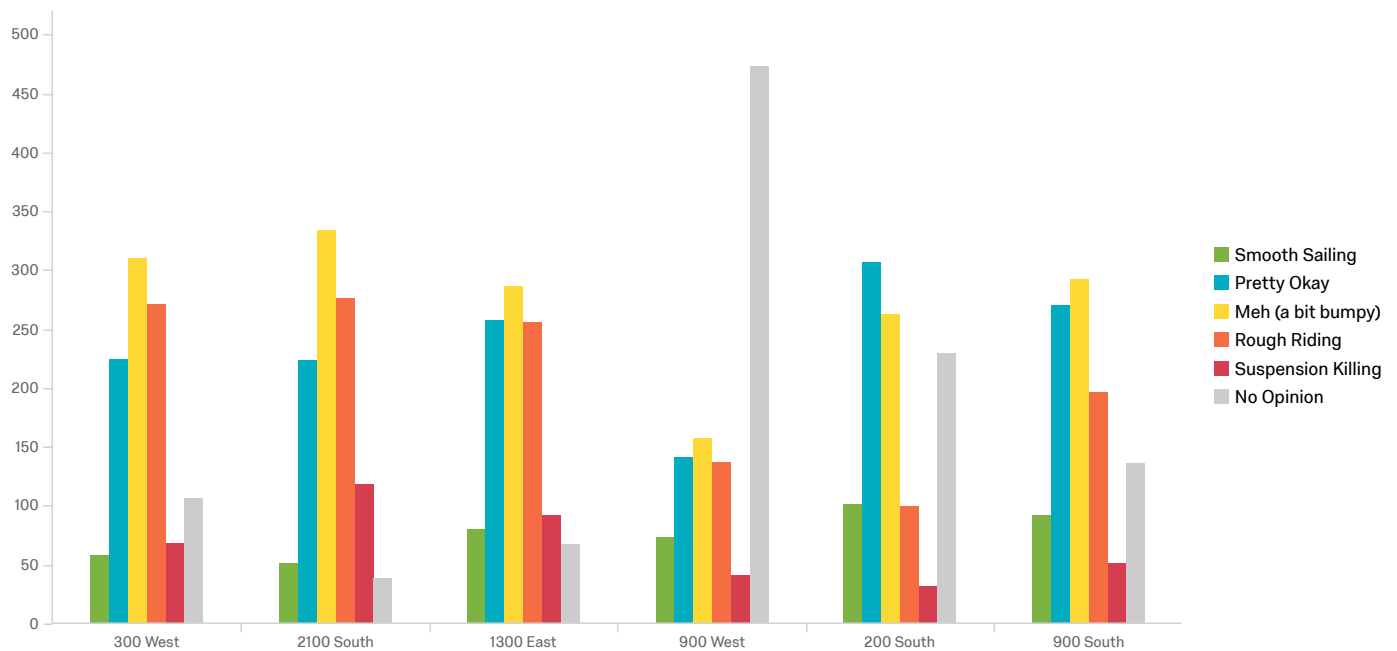
BOND SURVEY RESULTS

Default Report

FoF Bond Survey

August 6, 2018 11:47 AM MDT

Q1 - Using the scale provided, tell us what you think is the average condition for the entire length of these select major high-traffic Salt Lake City streets.



#	Field	Smooth Sailing	Pretty Okay	Meh (a bit bumpy)	Rough Riding	Suspension Killing	No Opinion	Total
1	300 West	5.59% 58	21.60% 224	29.89% 310	26.13% 271	6.56% 68	10.22% 106	1037
2	2100 South	4.90% 51	21.44% 223	32.12% 334	26.54% 276	11.35% 118	3.65% 38	1040
3	1300 East	7.71% 80	24.76% 257	27.55% 286	24.66% 256	8.86% 92	6.45% 67	1038
4	900 West	7.14% 73	13.80% 141	15.36% 157	13.41% 137	4.01% 41	46.28% 473	1022
5	200 South	9.82% 101	29.83% 307	25.46% 262	9.62% 99	3.01% 31	22.25% 229	1029
6	900 South	8.87% 92	26.04% 270	28.16% 292	18.90% 196	4.92% 51	13.11% 136	1037

For Reference to Pavement Condition Survey

Smooth Sailing = Good

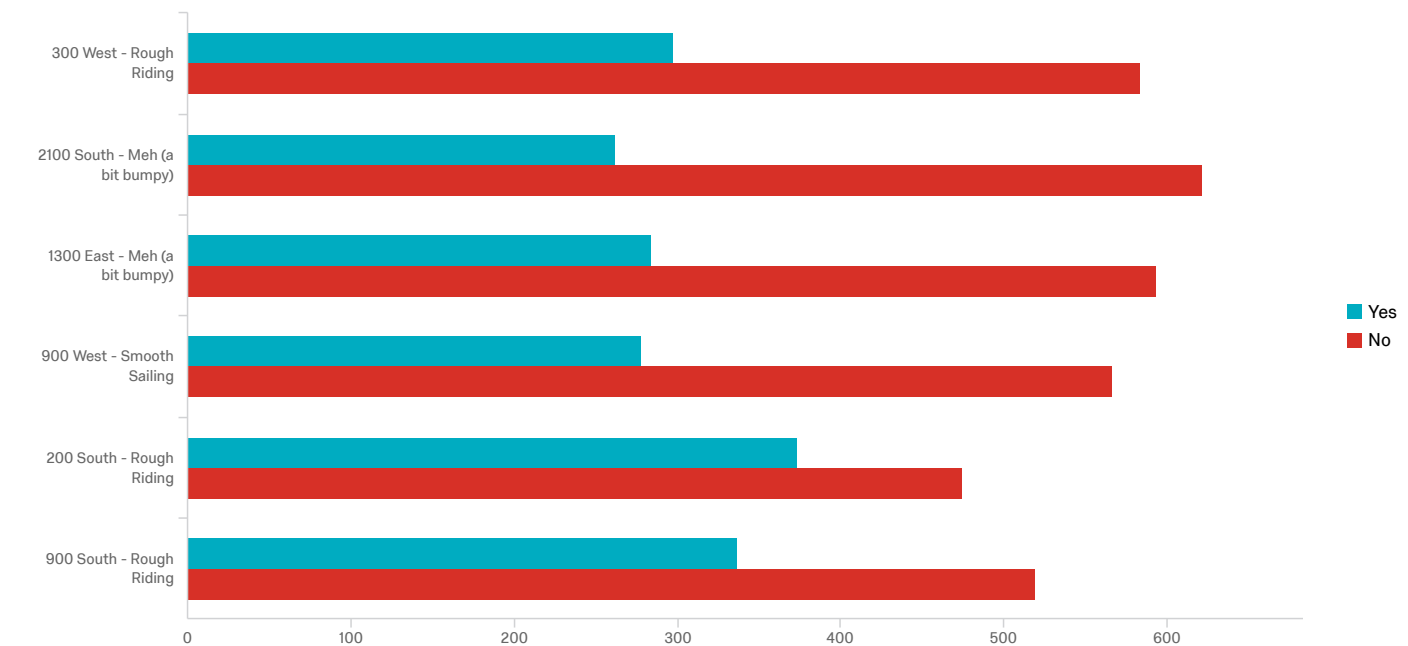
Pretty Okay = Satisfactory & Fair

Meh = Poor

Rough Riding = Very Poor & Serious

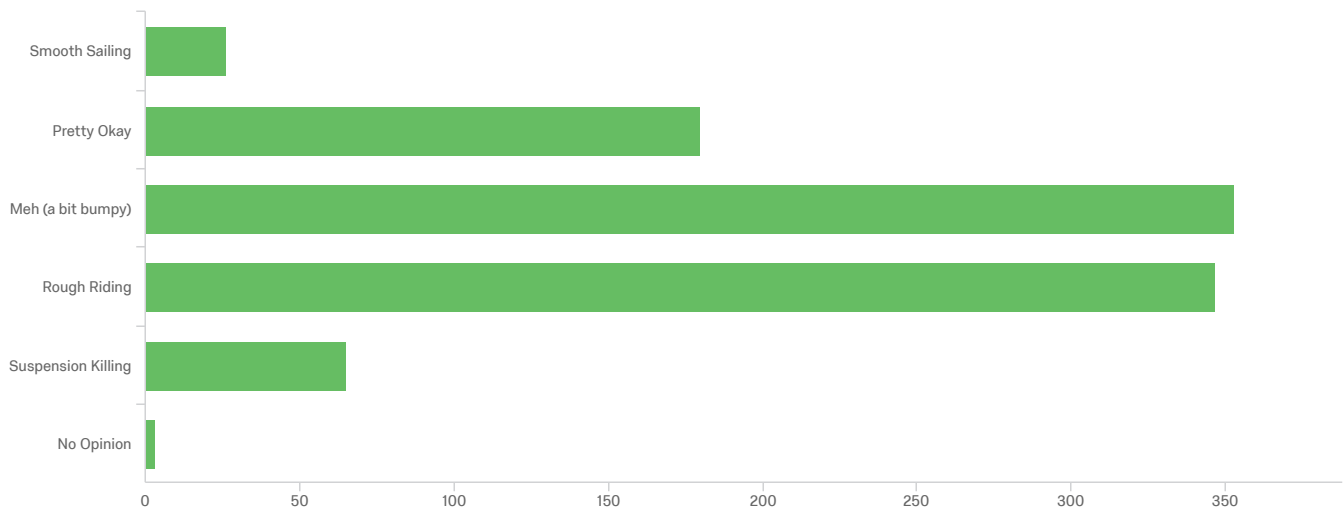
Suspension Killing = Failed

Q2 - Check your knowledge! Below is the average condition of the entire length of the selected major high-traffic streets you guessed in the last question. If you want to check out the condition of other streets, take a look at the 2017 Pavement Condition Map. Are you surprised by the average condition of these streets?



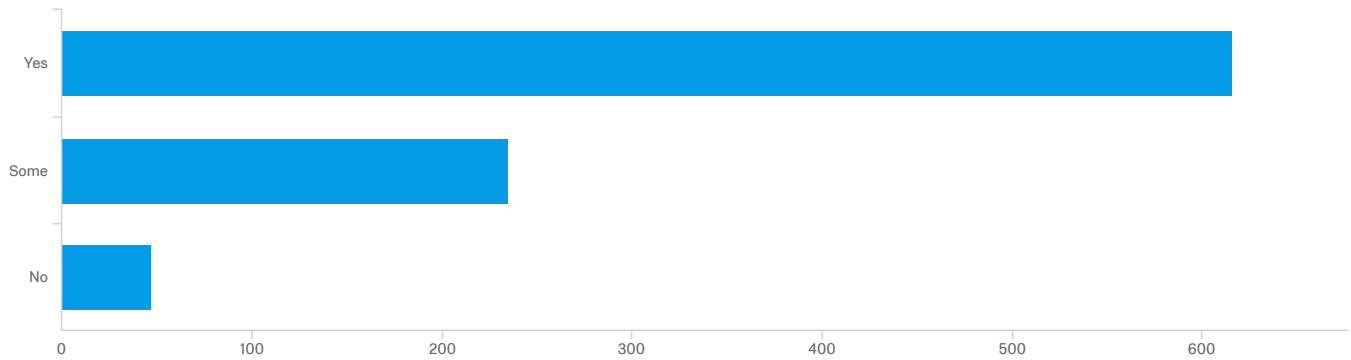
#	Field	Yes		No		Total
1	300 West - Rough Riding	33.79%	298	66.21%	584	882
2	2100 South - Meh (a bit bumpy)	29.64%	262	70.36%	622	884
3	1300 East - Meh (a bit bumpy)	32.35%	284	67.65%	594	878
4	900 West - Smooth Sailing	32.90%	278	67.10%	567	845
5	200 South - Rough Riding	44.05%	374	55.95%	475	849
6	900 South - Rough Riding	39.32%	337	60.68%	520	857

Q3 - What is your overall perception of Salt Lake City streets?



#	Field	Choice Count
1	Smooth Sailing	2.67% 26
2	Pretty Okay	18.48% 180
3	Meh (a bit bumpy)	36.24% 353
4	Rough Riding	35.63% 347
5	Suspension Killing	6.67% 65
6	No Opinion	0.31% 3

Q4- Do you think that these criteria for determining the priority of the streets being reconstructed are appropriate?



#	Field	Choice Count
1	Yes	68.60% 616
2	Some	26.17% 235
3	No	5.23% 47
		898

Q4b - (if some)Which criteria do you not agree with?

#	Field	Choice Count
1	Most traveled	8.73% 29
2	Highest need/worst condition	10.84% 36
3	Existing/upcoming utility projects for cost savings	8.13% 27
4	Public transit needs	11.75% 39
5	Cost of reconstruction	15.06% 50
6	Resident requests	30.12% 100
7	Streets identified in City Master Plans	15.36% 51
		332

Q4c -(if no) Why Not?

You will again use low middle and lower income residents taxpayer money to fix issues because the SLC has used money for frivolous projects like the Eccles Theater, millions for developers who have destroyed the streets, used previous earmarked for roads property taxes for raises, Bicycle Highway, McClelland Trail, another upper east bench trail, road diets for the wealthy, development of 9th and 9th, overdeveloped Sugar House, and so much more.

You need a transportation master plan. SLC does not have one, except from 1996! Streets need to be rebuilt in a way that modernizes our system and doesn't just replicate current patterns

You just want money to distribute jobs pay contractors with fake information as baseline. Screw you.

You have allowed construction trucks on 400 North and Silent Glen Lane. They have damaged the roads here, yet it is not high on your priority list. Fix Them with money from the contractors or School building fund.

Why you keep asking for more money when you already have enough money to work on these streets???

Why do we still think streets are still about moving cars (some after thoughts on buses) instead of moving people?

Why are you leaving it to some unscientific survey to make a decision. The average citizen is not qualified anyway to even be opining. Isn't that why we elect leaders that then go hire people that should be qualified to make an educated recommendation. Apparently that's not the case.

what a dumb way to prioritize street repairs, that by the way we can't pay for.

We should consult urban planners to discuss future plans for neighborhoods... aka construction growth and traffic increases to determine how to appropriately revamp our streets.

This seems like a giant waste of tax payer dollars. Our roads are already some of the best maintained I've traveled in comparison to other states. There is ALWAYS construction going on on Salt Lake roads. This entire "feedback" forum is also rigged to be in favor of the overhaul with pages such as "Educated yourself!- The roads are actually in bad condition"... but in my opinion, they really are not at least in the downtown metro area.

There should be a master plan to maintain and replace roadways on a scheduled interval so all streets are well kept vs picking and choosing the worst ones. SLC Leadership has done a horrid job of spending the money collected from the Gas and other taxes and should NOT under ANY circumstances be trusted with an \$87M bond.

There are less traveled roads that are in Suspension killing condition. Stop the hemorrhaging on those roads first, then go tend to the minor bleeding on the more traveled roads.

the streets that are the worst should be attended to prior to the other ones- the ones that are getting the attention are the ones that are "Most traveled" vs. worst condition.

The streets mentioned are not that bad.

The roads are fine

The higher the socioeconomic status of the community the nicer the roads.

Resident requests are not objective. Public transit needs should be low as they cause the majority of the damage.

Public Transit needs should be first., Utility projects second, Most Traveled third, Highest Need/Worst Condition Fourth, Cost of reconstruction fifth, Master Plan sixth and Resident requests last.

Our public transit likes to brag about itself but its a joke to try and used compared to real metropolitan areas. With our growth we should focus on reducing car usage rather than making more roads but ignoring shit like parking in sugarhouse development.

not taking into consideration other factors and using this as an excuse for a bond

NO BOND!!!

More attention to condition for cyclists and on roads designated for cyclists is needed.

Make the companies that ruined them pay

Low public ridership. Avoiding high costs is what gives us the streets we have now.

I have witnessed you repaving perfectly good streets in the past on MY DIME, whilst leaving bad streets alone. What has changed? Your methods are shoddy.

I don't want any MORE taxes or bonds wasted

I believe resident requests caused the city to waste money in the Harvard / Yale area on concrete roads when the ones they were replacing were fine.

Dont even fix the streets

Doesn't matter what residents think or what serveys are done, nothing changes!!

Because you are always looking to reduce the traffic on the streets by reducing lanes but you just double the amount of vehicles on smaller spaces

Because everyone involved in this survey and with spending the money from a bond issue benefits financially from more road construction so the study and recommendations are deeply flawed and biased.

ADD COMPLETE STREETS ORDINANCES

Actions speak not words. Prove you can fix roads right and then we would not mind paying.

Q5 - Is there other criteria that you think the Engineering Division and Roadway Selection Committee should consider?

Comments available in comment report at end of this report.

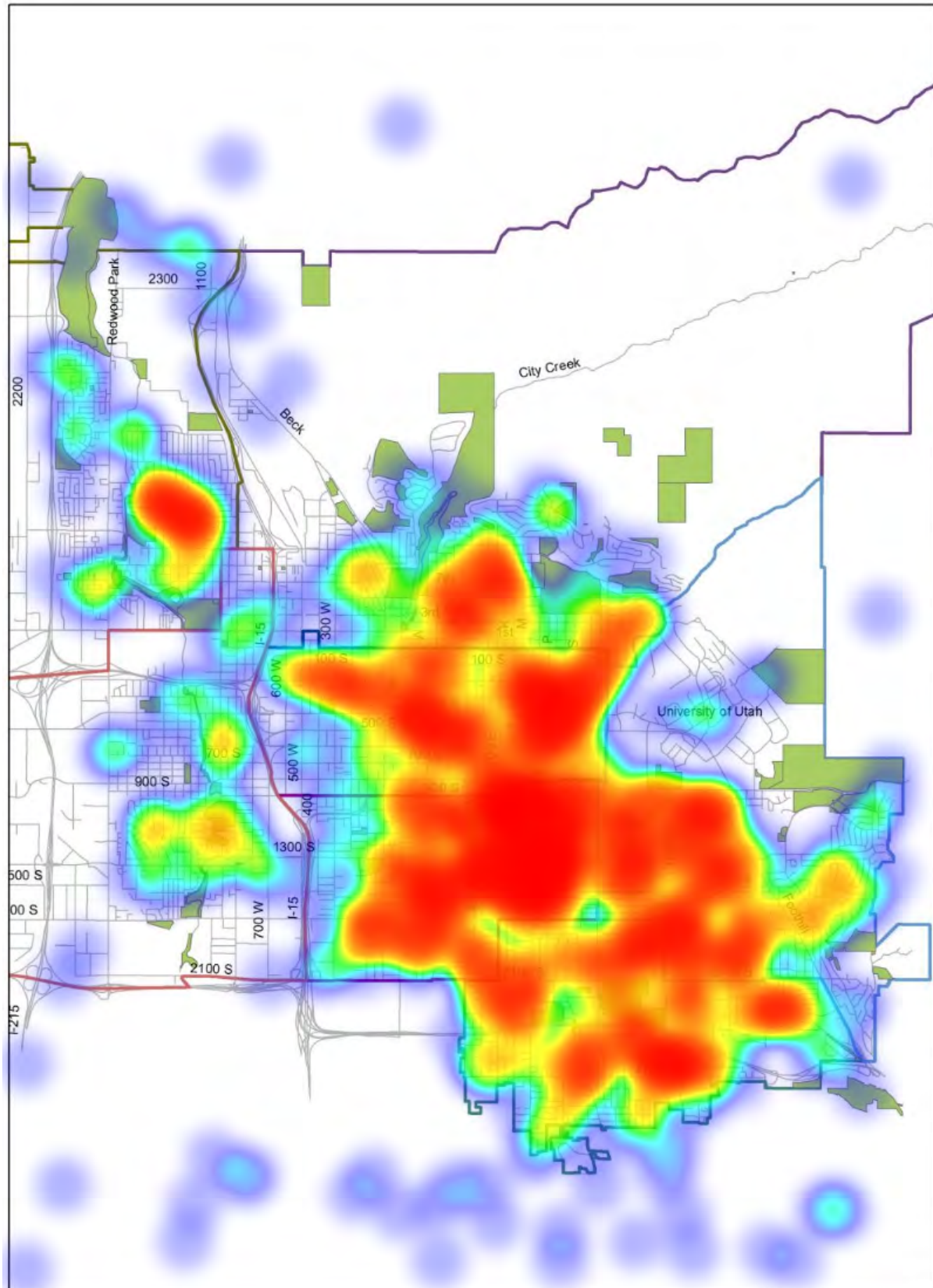
Q6 - Is there anything else you would like City Leadership to know about the streets in Salt Lake City?

Comments available in comment report at end of this report.

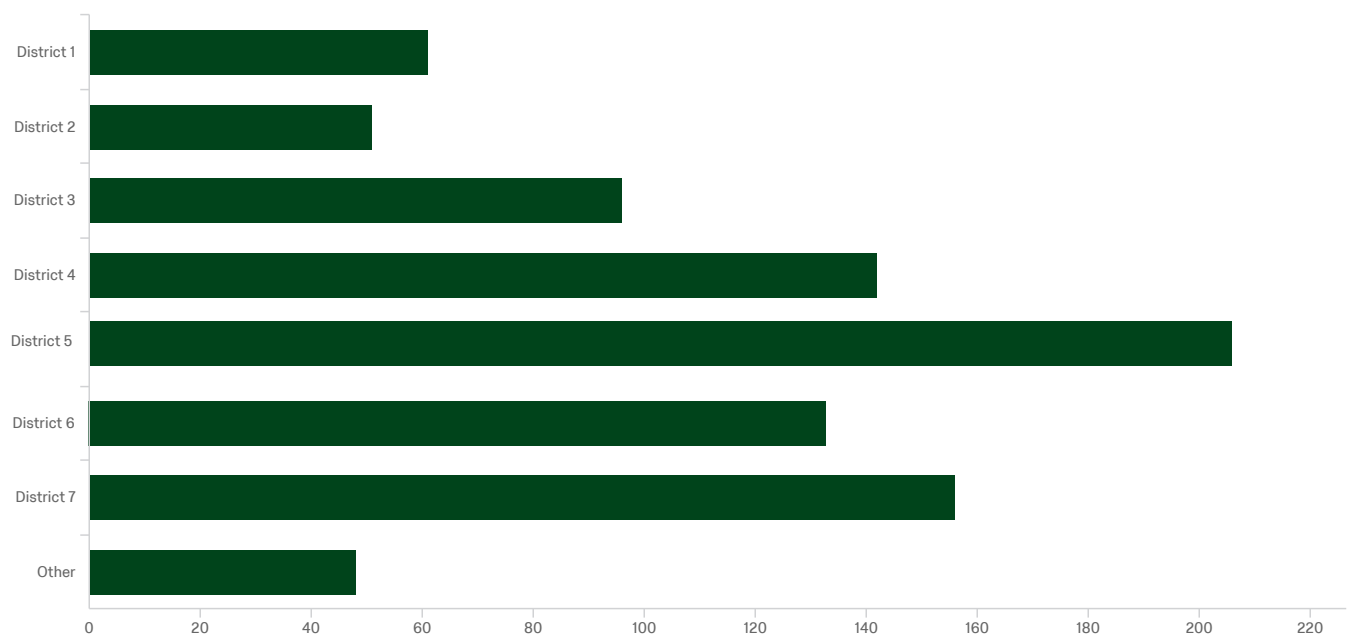
Q7- Do you have any additional questions or concerns about the proposed General Obligation Bond?

Comments available in comment report at end of this report.

D1 - In the map, please click on the approximate location nearest to your home or workplace. If you do not live or work in Salt Lake City please click off the map in the white space.

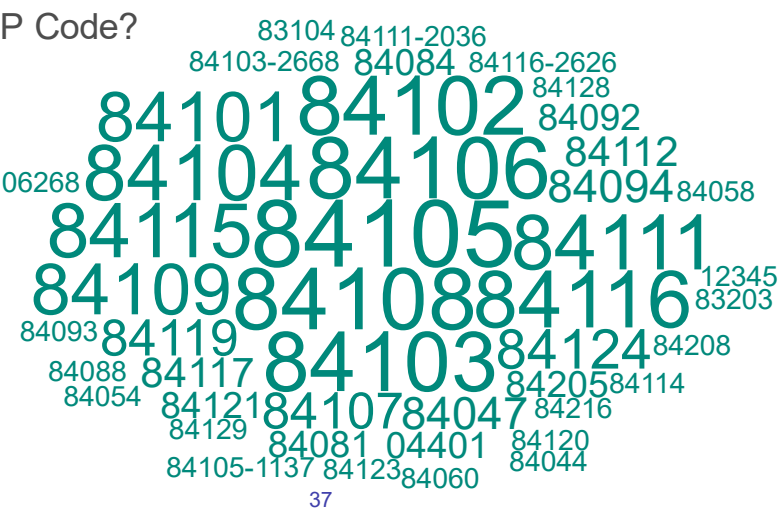


D1 - In the map, please click on the approximate location nearest to your home or workplace. If you do not live or work in Salt Lake City please click off the map in the white space. - Regions

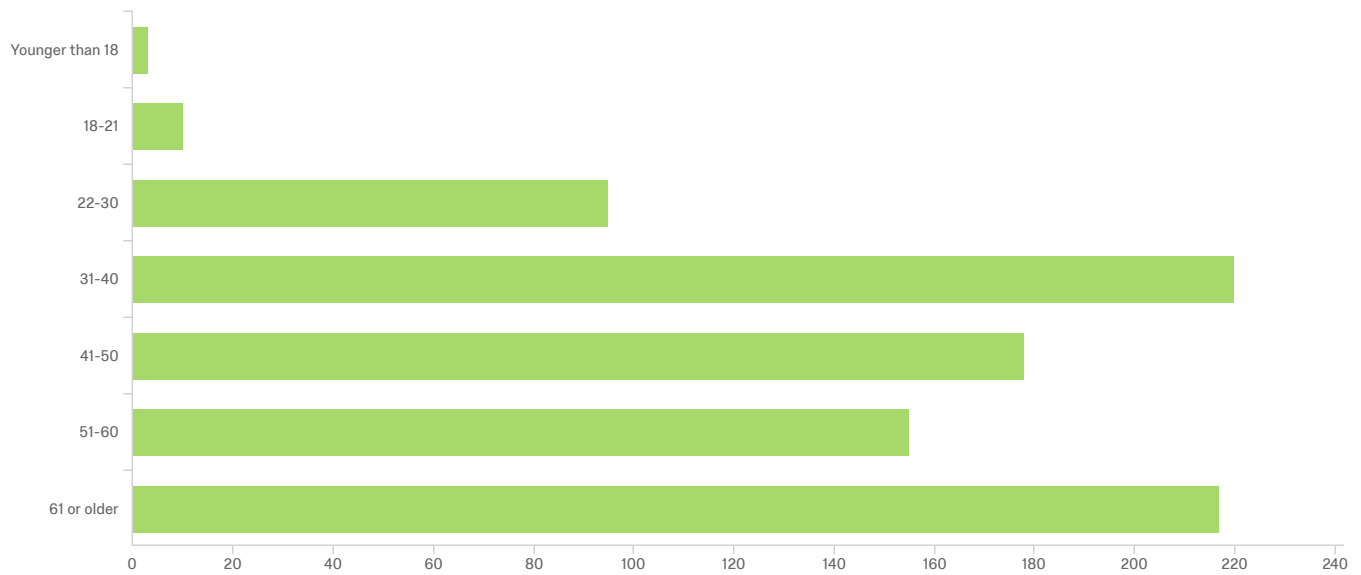


#	Field	Choice Count
1	District 1	6.83 61`
2	District 2	5.71% 51
3	District 3	10.75% 96
4	District 4	15.90% 142
5	District 5	23.97% 206
6	District 6	14.86% 133
7	District 7	17.47% 156
8	Other	5.385 48

D2 - What is your ZIP Code?

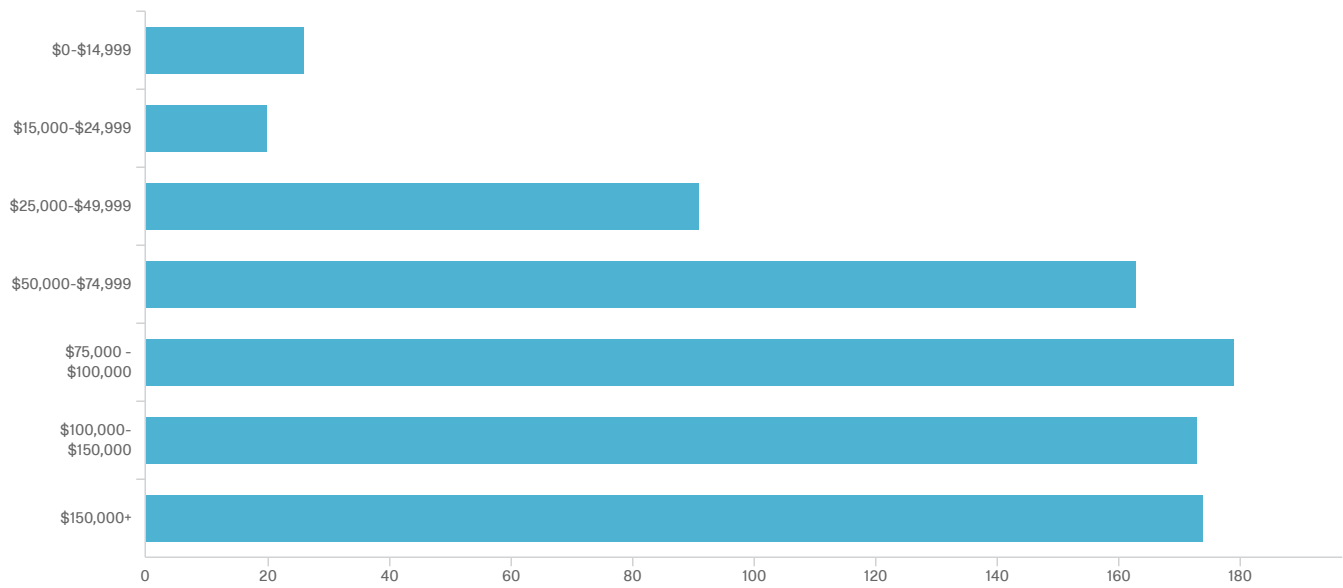


D3 - What is your age?



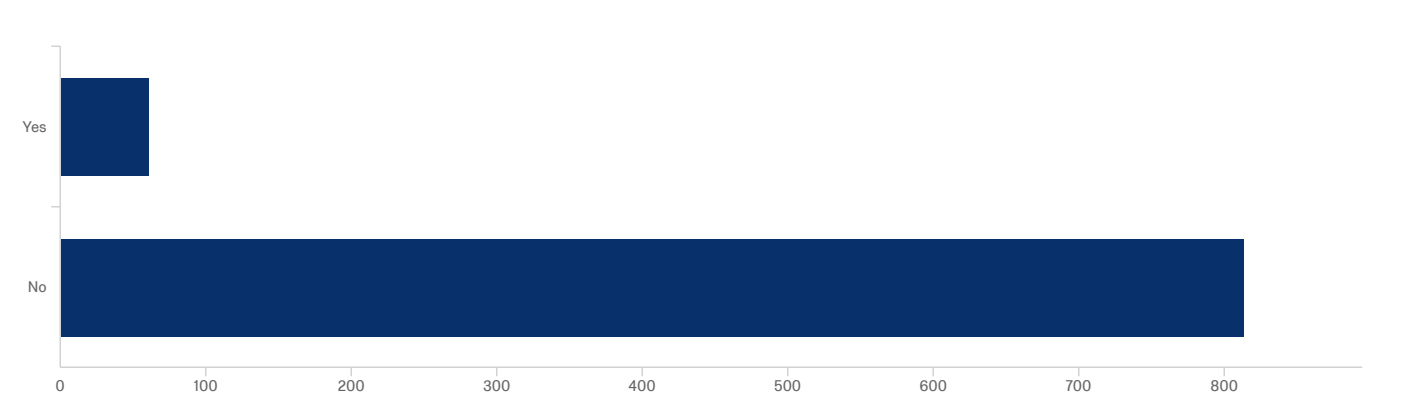
#	Field	Choice Count
1	Younger than 18	0.34% 3
2	18-21	1.14% 10
3	22-30	10.82% 95
4	31-40	25.06% 220
5	41-50	20.27% 178
6	51-60	17.65% 155
7	61 or older	24.72% 217
		878

D4 - What is your household income level?



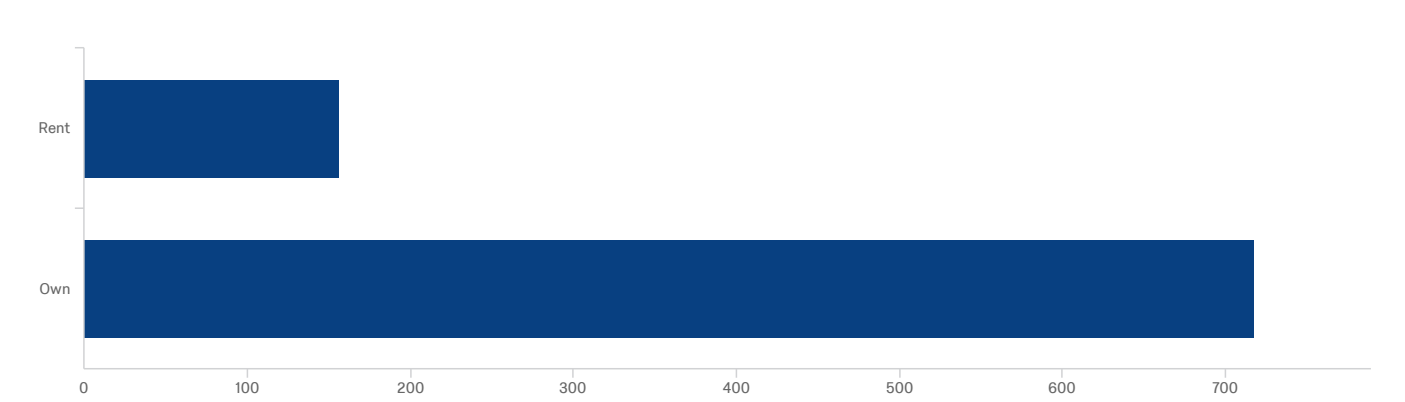
#	Field	Choice Count
1	\$0-\$14,999	3.15% 26
2	\$15,000-\$24,999	2.42% 20
3	\$25,000-\$49,999	11.02% 91
4	\$50,000-\$74,999	19.73% 163
5	\$75,000 - \$100,000	21.67% 179
6	\$100,000 - \$150,000	20.94% 173
7	\$150,000+	21.07% 174

D5 - Are you a student?



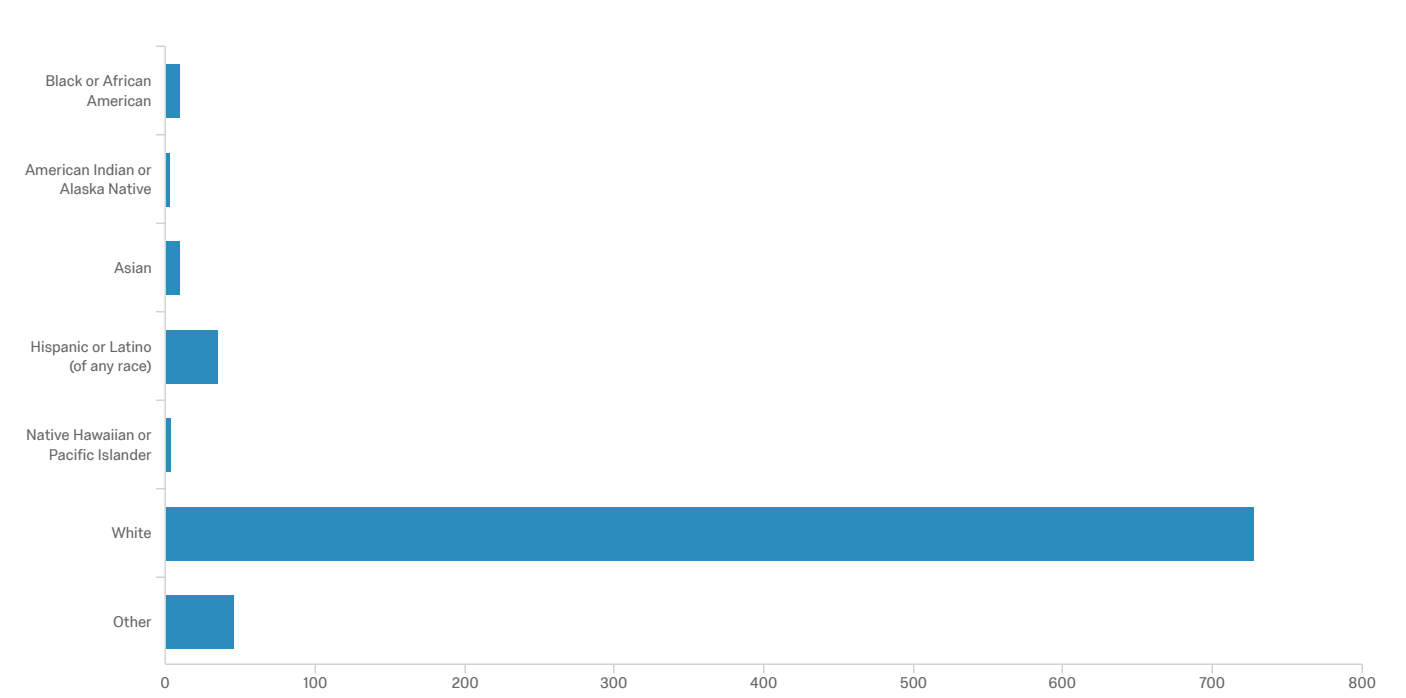
#	Field	Choice Count
1	Yes	6.97% 61
2	No	93.03% 814

D6 - Do you rent or own?



#	Field	Choice Count
1	Rent	17.85% 156
2	Own	82.15% 718

D7 - What is your ethnicity?



#	Field	Choice Count	
1	Black or African American	1.20%	10
2	American Indian or Alaska Native	0.36%	3
3	Asian	1.20%	10
4	Hispanic or Latino (of any race)	4.19%	35
5	Native Hawaiian or Pacific Islander	0.48%	4
6	White	87.08%	728
7	Other	5.50%	46
		836	

End of Report