## Council Briefing

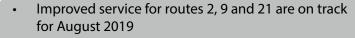
## Funding Our Future Transit Update for 2019

• • • • • • Next Steps





Increased bus Service



- Master ILA with UTA was approved February 19th and 20th, including first addendum to fund startup costs
- Fund and finalize ILA (Addendum 2) for FY2020 service\*
- Determine timing and funding for implementation of the 600 North and 1000 North routes as early as August 2021; startup costs would need to be included in the FY2020 budget\*



Capital Enhancements

- Contractor procured to begin construction on new Route 9 stops
- Leveraged funds to secure County grants to study transit hubs along FTN corridors
- Developing concepts for temporary bus hub near North Temple/Redwood Road

- Corridor studies along Phase 1 FTN routes to engage communities, develop and prioritize bus stop and first/last mile needs
- Build temporary bus hubs and proceed with studies to design permanent hubs



Home to transit

Request is out for vendor proposals

Select vendor and roll out service



Work to transit

 Transportation and Economic Development are laying groundwork with businesses on West Side and Research Park

• Select vendor and roll out service



Fare pass analysis

 Broader community engagement with consultant assistance\*



Developing short and longer term options in coordination with UTA

Selection of enhanced fare pass options\*



Marketing and Outreach

- Draft consultant scope has been developed
- Successful "Open Routes" event to engage community and test western alignment of Route 9
- Advertise RFP and select consultant
- Develop and implement broad and cohesive branding and outreach strategy\*



- New planner started in January, focused on datadriven planning project support and reporting
- Further evaluation of staffing needs
- Fund and hire additional staff, as needed\*
- \*Items require Council action and/or participation.